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# THE BEACH NEWS

Always Boosting Mission Beach, Ocean Beach, Pacific Beach and Point Loma

EIGHT PAGES
SUBSCRIPTION
$1.00 per Year in
San Diego County
$1.50 a Year anywhere
outside San Diego

FOURTH YEAR, No. 33 | Saturday, July 3, 1926 | FIVE CENTS THE COPY

## Happy Holiday 'Hi Jinks'

### FINE FIREWORKS AND SPECIAL ATTRACTIONS FOR THE HOLIDAYS

Elaborate plans have been perfected by the management of the Mission Beach amusement center for the three-day celebration, July 3, 4 and 5, which will go down into history as one of the biggest national holiday celebrations ever held in San Diego.

Daylight fireworks, something which has never been seen in San Diego heretofore, will be the feature of the afternoon of July 5 and night fireworks, more brilliant and plentiful than any ever before touched off at the popular seaside resort, will be featured the evenings of July 4 and 5.

Otto Taglieber, world famous high diver, will give exhibitions of fancy diving from a 50-foot tower in Bonita bay afternoons and evenings of the three days. His flaming dive, when enveloped in flames from head to foot diving from the tower into the bay, will be high note of the evening's exhibition each of the days.

Beach and water sports for the children will be held on the beach in the afternoons and all concessions and amusement devices will be in full operation with novelties and features for the various days.

Hi Jinks night at the Mission Beach ballroom will be a gala night with special decorations and Fourth of July novelties and features.

Special dinners at the Mission Beach Casino cafe will furnish visitors and dinner dancers with splendid food at reasonable prices. With no cover charge at this popular cafe, there is growing a wide circle of regular patrons who enjoy to dine and dance at the beautiful casino.

With the surf at its very best these days, swimming is the big event at Mission Beach with a great number of the city folks and friends from the back country. Surf bathing is always a stimulating recreation and with a surf board in hand and a big breaker riding in, riding atop it is keen sport.

Kodak Finishing—Froide—Bacon St. Kodak Films—Froide—Bacon St.

"THE BEACH NEWS" ROLLER POLO TEAM OF OCEAN BEACH
Reading from left to right—Dave Lewis (referee), George Northern, Loyal Near, Lester Near, George Sturtz (captain), Harold McConnell and Edw. A. Kickham, proprietor-manager of the Mission Beach Skating Rink.
Photo by Deivein—Courtesy of San Diego Union.

## Roller Polo Championship

### "THE BEACH NEWS" TEAM JUST MISSED FIRST PLACE BY TECHNICAL POINT

The many friends and admirers of "The Beach News" Roller Polo team of Ocean Beach, wish 'em better luck next season in their annual try for the championship at Kickham's Mission Beach Roller Rink. Speaking sportively, they just missed securing the splendid silver loving cups by a gnat's eyelash, and the treasured trophies went to the Mission Beach team, who defeated the Old Town aggregation in the finals by a score of 3 to 0.

"The Beach News" team is composed of the following well known Ocean Beach young men, who have proved themselves wonderfully expert in the thrilling and fascinating game of roller polo: George Sturtz (captain), Loyal Near, Lester Near, George Northern and Harold McConnell. Each member of the team is a finished skater and they play their games with remarkable vim and vigor from start to finish.

They're entitled to a lot of glory, even if they didn't get an individual loving cup.

Here's our hat off to 'em and a hurrah for 'em, as well as for the winning M. B. bunch!

### ROLLER POLO CHAMPIONSHIPS

The following expert skaters compose Kickham's Mission Beach roller polo team, who won the skating championship in the finals held at the M. B. rink last Tuesday evening: Roy Gormley, captain; Thomas De Hart, Ralph Ramsey, S. Antey, Harry Dabb.

"The Beach News" team of Ocean Beach, finished a close second; the Thirtieth Division Destroyer team, third, and the Old Town team fourth in the contests.

### THREE-YEAR-OLD BOY FALLS FROM HIGH CLIFFS AT NARRAGANSETT AVENUE

Found drowned last Saturday morning on the wave-washed sands at the foot of Narragansett avenue, the body of little three-year-old Percy W. Robbins, Jr., was discovered at 10:45 o'clock, just an hour after he had been reported missing. It is thought that he had fallen from the cliffs into the ocean at the period of high tide and his body was found by Mr. Dale O. Fish of 4931 Coronado avenue, while walking along the beach. The unfortunate little fellow was a son of Mr. and Mrs. Percy W. Robbins of 5066 Del Monte avenue, and was a native of Virginia. His father is a marine sergeant at the navy base, and besides his parents, a brother, Donald Oliver Robbins, survives him. Funeral services were held last Monday morning in San Diego, followed by cremation.

**O. B. DRY GOODS STORE**

**Now is the time to get your new summer dress! One of our New York salesmen has sent us a sample lot of the latest New York dresses. Crepe, silk and broadcloth are among the many varieties, and rather than send them back, we're willing to let them go at COST PRICE!**

**Come and look them over; you won't be disappointed.—adv.**

### GIRL TEAMS FOR ROLLER POLO CONTEST AT M. B. SKATING RINK

With the full summer schedule in force at the M. B. Amusement Center the contests at Kickham's Mission Beach Skating Rink are arousing widespread interest and enthusiasm. A girls' team is being organized for roller polo and the two teams of girls soon will compete at the rink for a handsome silver cup. Entries are coming in fast and the contest will open soon.

**Subscribe for "The Beach News." One Dollar for Fifty-two Weeks.**

Constance Nerwich, Bettina Greenfield, Jessie Barnhill and Charles Miller all passed from the Mission Beach school into the junior high school.

### OCEAN BEACH REALTY CO. RESPONDS TO CALL FOR HOLIDAY ACCOMMODATIONS

All indications point to the greatest crowds of holiday visitors ever known for San Diego and its beach districts. In response to a call from the San Diego Chamber of Commerce for house accommodations, the Ocean Beach Realty company's office at Voltaire and Bacon street, will be made headquarters for information regarding housing of visitors from far and near. Phone Bayview 0456 if you have rooms for rent or houses to let. Accommodations for the week-end are wanted for at least 200 people.

### SEEN, HEARD AND SAID

**Written for "The Beach News" By Zenas**

The state tide lands of Mission bay have all been leased for a long term, and we expect great doings there soon. Just watch it.

Muir avenue is finished, and bills rendered. They amount to about $135.00 per lot of 25 feet. It already gets a large share of the traffic, especially those cars and motorcycles without mufflers. Trees are being planted in the parkings (black acacias only) and the residents plan to make this the finest street in Ocean Beach.

Mr. and Mrs. Moore have sold their home on Muir avenue and will move into one of the "Crosby cottages" for the present. These are all occupied.

Mrs. Ida Sullivan is entertaining visitors from Ohio.

Mr. and Mrs. Kenneth W. Crosby, brother of Mrs. D. C. Crosby, have sold their home in Boston and will occupy their new house on corner of Muir avenue and Guizot street in August. This climate "gets 'em" every time.

The property on Lotus street, belonging to the estate of Emma Rideout was sold at auction in probate court to W. B. Gross for $2,600 and resold by him for $3,000. Some people know values.

Mr. Evans has sold his home on Long Branch avenue and is building another on Brighton avenue.

Mr. and Mrs. Pressell of Los Angeles, have moved into 4922 Muir avenue.

## "Hands Across The Inlet"

By Beth Van Dorston Paynter
3792 Mission Boulevard
Phone Pacific Beach 771
Press Representative, Mission Beach Chamber of Commerce.
Special Representative for "The Beach News"

### SEA WALL SITUATION

At the regular meeting of the Chamber of Commerce last Monday evening it was reported by the chairman that all soundings for the proposed sea wall have been made and that City Engineer Jorgensen expects to have the plans ready very soon. It is the present plan of the city to build the new wall 13 feet further out (west) than the old board walk, putting in at this time a 12-foot walk, thus leaving an extra 8 feet available which may be added to the walk at any time later that it may be deemed necessary. A committee of five with Ova Eckles as chairman, was appointed to wait upon Mr. Jorgensen to ascertain the safety of this plan. It is also the wish of the chamber that when the plans are completed City Engineer Jorgensen and City Manager Rhodes will meet with that body, taking up the matter of the plans in detail.

### S. D. COUNTY O. E. S.

Last Saturday afternoon Mrs. Albin Werre entertained at her home with a bridge luncheon in honor of the 1925 Worthy Matrons and the 1925 Deputy Grand Matrons, Districts 51 and 52, San Diego county O. E. S. Prizes were won by Mrs. Anna Owen, Junior Matron of Southwest Chapter, National City; Mrs. Lillian Messenger, Junior Matron, La Mesa Chapter, and Mrs. Edna Shoemaker, Junior Matron of Coronado Chapter. Miss Ethelmae Madson, one of the two Deputy Grand Matrons of the District, sent her regrets by wire, from Lake Arrowhead announcing her marriage on Friday to J. W. Ware, the well known merchant of San Diego.

### MISS MORGAN MARRIED

Cards have been received from Mr. and Mrs. J. W. Morgan announcing the marriage in Los Angeles of their daughter, Sarellen to Edwin Bradford De Lane on June 26. The young couple expect to make their home in the northern city.

### JENNINGS ON THE JOB

In accordance with the wishes of the Mission Beach company, as expressed in a communication from N. E. Brown, assistant general manager, a local resident observer was appointed for the purpose of keeping in closer touch with buildings to be erected in the future. Fred S. Jennings was appointed to fill this position.

Mr. and Mrs. Harry A. Mock and little daughter of Los Angeles, are passing the week at 733 Rockaway Court. Mr. Mock is attorney for the Title Guarantee and Trust company in Los Angeles.

Mr. and Mrs. H. H. Epstein and family of San Diego, will spend the summer at 733 Verona Court.

Mrs. M. G. Best enjoyed a week as the guest of her daughter, Mrs. W. S. Bing, in one of the latter's attractive Ocean Front cottages.

**Subscribe for "The Beach News."**

### M. B. SOCIAL NOTES

Miss Virginia Bing has had as her house guests in her Ocean Front home, Mrs. Wright of Ramona, and Miss Mary Louis Heber of Canton, Ohio.

Mrs. John Chambers entertained with a bridge luncheon last Friday in honor of Mrs. Brown, the house guest of Mrs. McNall. The invited guests were Mesdames Belcher, McNall, Inman, Ink, Bing, Brown and Tyrell.

Mr. and Mrs. W. S. Bing and daughter, Virginia, are moving to their home in San Diego this week.

Capt. and Mrs. J. M. McNulty have as their guest, the former's brother, W. T. McNulty of San Francisco. Mr. McNulty accompanied the party to Guadalupe on the sea elephant hunt.

Mrs. C. E. Wilkinson is spending ten days in San Diego at the home of Mr. and Mrs. A. J. Hanson.

John Allison Wallace of Beverly Hills, arrived Friday for the week-end. Mrs. Wallis and children, who have been guests of Mr. and Mrs. D. H. Thede for several weeks, will motor back with Mr. Wallis on Monday.

Capt. and Mrs. J. M. McNulty and son Richard, and W. T. McNulty, spent several days in Los Angeles this week.

Mr. and Mrs. Harvey Hunt and two children, who have been the guests of Mr. and Mrs. W. S. Hunt, have returned to their home in Wolcott, Colo.

Mrs. W. S. Bing entertained last Wednesday evening with a dinner party, those present being Mr. and Mrs. W. T. Inman, Mr. and Mrs. John Chambers and Mr. and Mrs. W. S. Bing. The evening was enjoyably passed at the bridge table.

Miss Hope Thede, daughter of Mr. and Mrs. D. H. Thede of Bayside Walk, left Monday for the Girl Scout camp at Del Mar for a two weeks' outing.

Mrs. Mabel Nerwich and daughter Constance, who have made their home at 826 Salem Court for the past few months, left last week for Los Angeles.

Mrs. Emily Fitts and son, Billy, have left for Los Angeles, where they expect to make their home. Mrs. Fitts is on the staff of the Examiner.

Mr. and Mrs. John Chambers are the owners of a splendid new motor boat with seating capacity for sixteen persons. With the launching of the boat is the beginning of a new industry in Mission Beach. The boat was built by W. L. Skelley.

Mr. and Mrs. Fowler Anderson and son, Fowler, Jr., will make their home at Mission Beach. Mr. Fowler was pipe organist at the Lyric theatre of Sweetwater, Texas.

Mr. and Mrs. W. P. Burridge and two daughters of San Diego, will spend the month of July at 707 Portsmouth Court.

Mr. and Mrs. H. K. Anderson and two children are spending a few weeks at 810 Kennebeck Court. Last Sunday Mr. and Mrs. Anderson entertained at the Casino in honor of Mr. Anderson's parents, who celebrated their forty-fourth wedding anniversary.

Photographs—Froide—Bacon St.

### VACATION SCHOOL

### PASTOR W. S. DUNN OF O. B. BAPTIST CHURCH ASSISTED BY TEACHERS

A daily vacation Bible school will open in the First Baptist church, Santa Monica and DeFoe streets, Ocean Beach, Tuesday, July 6, to run through to July 30. The school will be completely graded from the primary to the intermediate grade.

The daily program will be carried out as follows:

8:30 a. m.—Faculty meets for prayer and conference.

8:55 a. m.—Children assemble on church porch. Form lines.

9:00 a. m.—Processional, preceded by the Stars and Stripes and Christian flag; followed by bearer of Bible; Salutation, response; the call to worship; hymn; motto of the school; scripture reading; music; Bible story; prayer followed with the Lord's prayer; salute to the Stars and Stripes; song, "America"; salute to the Christian flag; song, "Fling Out the Banner"; character story; scripture recitation by school; march to class rooms.

9:25 a. m.—Calesthenics.

9:30 a. m.—Scripture memory work.

9:45 a. m.—Music, songs, yells.

9:55 a. m.—Lesson, Bible story.

10:30 a. m.—Games, outdoors.

10:50 a. m.—Re-assemble in departments to have lesson retold by pupil.

11:00 a. m.—Handwork.

11:30 a. m.—Dramatics. One group to act the part of their lesson.

11:45 a. m.—New story. Missionary. Adventure. Discovery.

11:50 a. m.—Patriotic talk. Recessional. Each pupil salutes the flag in retiring.

Rev. W. S. Dunn, the pastor, is directing the school. Miss Jean Bishop, principal, will be assisted by the following teachers: Mrs. Kreig, Mrs. Y. N. Adams, Miss Dorothy Vaughn, Miss Birdie Bishop, Mrs. J. Clarke, Mrs. G. Vaughn.

Stationery—FROIDE'S, Bacon st.

### BILLY ENGLAND TAKES GREAT PRIDE IN TOW CAR OF HIS M. B. GARAGE

If you want to gather the full meaning of enthusiasm, just ask Billy England about the splendid service his new tow car at the Mission Beach Garage affords motorists who find themselves in trouble on the highways and byways of San Diego. A phone call to Pac. Beach 1151 brings Billy and his wonderfully equipped tow car right on the jump, all fixed to furnish expert auto service.

### PARIS DRAPERY HOUSE ANNOUNCES SPECIAL SALE FOR 11TH ANNIVERSARY

Some sensational bargains are set forth in the July sale announcement commemorating the eleventh anniversary of the Paris Drapery House, at 420 C street, San Diego. Attention is called to six of sixty-six amazing offerings at 75 cents each, with prices cut as never before on the entire stock of the famous drapery house.

Work on the big apartment house on Abbott street has stopped for some reason.

## BEACH ACTIVITIES

### STUCCO BUSINESS BUILDINGS FOR VOLTAIRE ST. SECURED BY O. B. REALTY CO.

Pete Caloudes, who has considerable property in Los Angeles and San Diego, will soon commence the construction of a stucco building on Voltaire, midway between Bacon and Cable streets. Three large stores will be evenly divided and according to the Ocean Beach Realty company, who have been appointed the exclusive managing agents of the property, the premises will be occupied by a furniture store, a hardware store and a first class restaurant as soon as completed.

**PAVILION BARBER SHOP—Under personal direction of A. H. Maiser. Skillful service, always.***

### ANOTHER 3-STORY BUILDING FOR VOLTAIRE STREET

George Clanders, who spent several days with the O. B. Realty company last week, is having plans prepared for a 3-story building of stucco construction to be erected immediately upon his property on Voltaire, just east of Bacon. Space in this building will be alloted through the Ocean Beach Realty company, who were instrumental in securing the improvement for Ocean Beach.

### NOTICE

**The Women's Guild of Trinity Mission will have a cooked food sale on Saturday morning, July 10, in the new building, adjoining 5050 Newport avenue. There will be home made pies, cakes, salads, meats and home made rolls.**

### NEW CONCRETE-TILE COTTAGE

L. A. Watkins of 5039 Narragansett avenue, is building a handsome new concrete-tile cottage and garage at 4410 Long Branch avenue, costing $4,000.

### HOME LAUNDRY OPENS IN OCEAN BEACH DISTRICT WITH SPECIAL SERVICE

At her residence, 2078 DeFoe street, Mrs. Bert Cooper has opened the Home Laundry, with wash days on Monday, Wednesday, Thursday and Friday, and special attention is called to the fact that customers can save driver's expense by bringing their laundry and calling for it. Wet wash is listed at three cents a pound and rough dry wash at five cents a pound, while finish work is performed at reasonable prices. Full particulars are obtainable by phoning Bayview 0153-W.

### UNION LEAGUE CLUB ARRANGES FOR JULY OUTING AT OCEAN BEACH

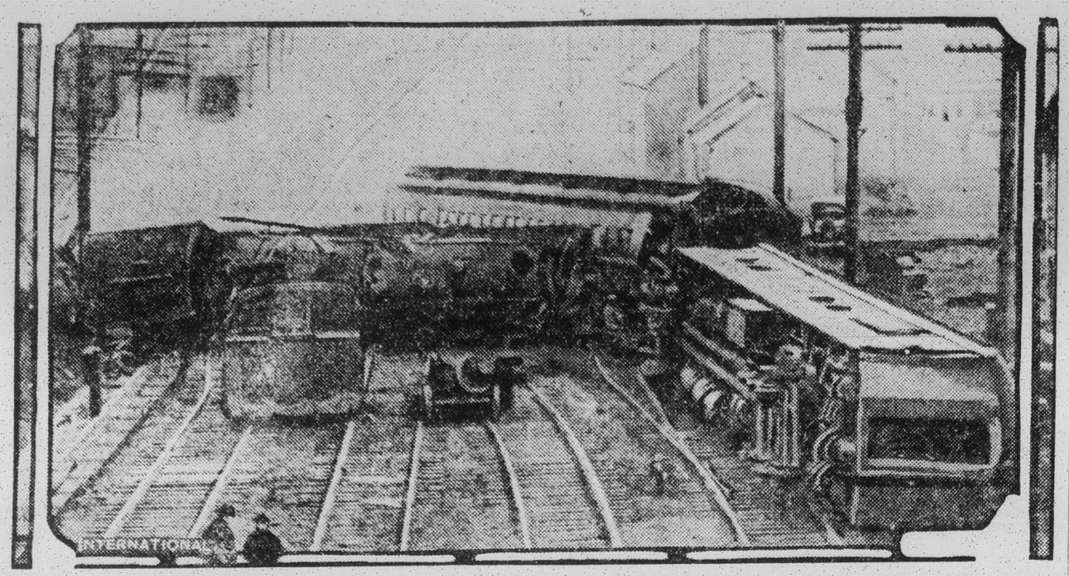
With the program perfected for a fine buffet supper in the manufacturing establishment of the Earle Products company, on Niagara avenue, preceded by the swimming accommodations at the Silver Spray plunge and followed with terpsichorean and musical entertainment at Benbough's dance pavilion, the Union League club will hold a grand summer outing for its members and friends on Wednesday, July 14.

### PITTS THE TRUNK MAN RETURNS FROM EASTERN TOUR; PRAISES SAN DIEGO

After a month's absence on the Atlantic coast, Pitts, the trunk man, recently returned just filled with enthusiasm over "the splendid progress and prospects of the best town on earth—San Diego." And that's just what Mr. G. L. Pitts styles this great and growing city of Southern California. His place of business in at 230 C street, next to the Savoy theatre and his trunk factory is located at 935 First street.

Mr. Pitts was accompanied east by his wife and their fine twin children and all were happy to return to San Diego, where they most pleasantly spend part of their time at their beach residence on Brighton avenue. During his absence on the Atlantic seaboard, Mr. Pitts visited New York, Washington and other principal cities on his way to Florida, where he didn't become infatuated with the erstwhile boom, but came back a better and bigger booster of San Diego than ever—and that's saying volumes, considering the fact that Pitts, the trunk man, is considered one of the city's best advertising exponents.

## Wreck of the New Haven Road's "Owl" Train



The "Owl," crack Boston to New York flyer of the New Haven road, crashed into the rear end of a freight 50 yards from the Mansfield (Mass.) railroad station. Three pullmans and the engine of the "Owl" were derailed, one pullman capsizing, while the signal tower and three freight cars were wrecked and destroyed by fire. The fireman of the passenger train was killed and the engineer seriously injured.

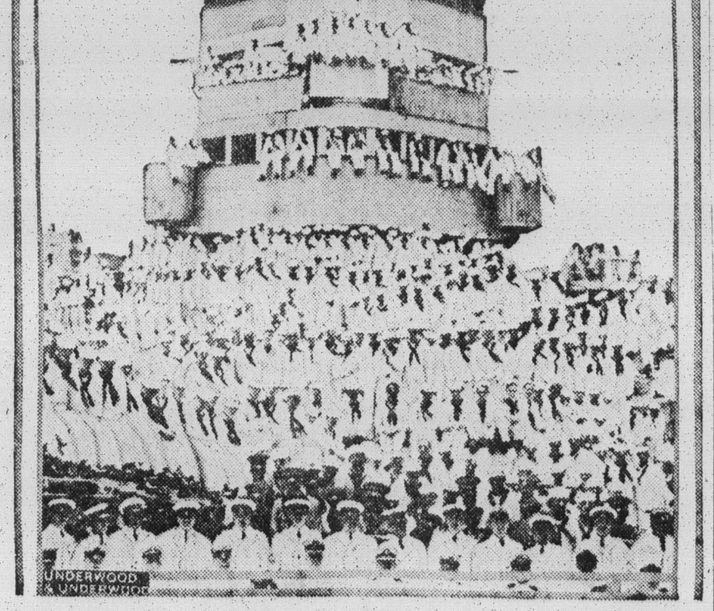
## Persian Infantry Being Reviewed by the New Shah

When Riza Khan crowned himself the shah of Persia there were great fetes and scenes of oriental splendor such as had not been seen in Persia in many generations. This photograph shows the Persian infantry passing in review before the new shah, at the actual coronation.

## American Hospital Opened in Paris

The new American hospital building in Paris, seen from the main entrance. It was dedicated recently, before a distinguished assemblage, including President Doumergue of France, United States Ambassador Herrick and Marshal Foch. The structure, which cost about a million dollars, contains 120 beds.

## Summer Has Arrived for the Gobs

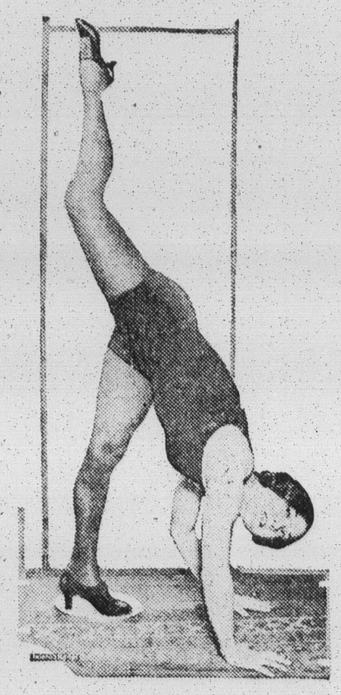


Summer has been officially ushered in by Uncle Sam's gobs donning their shining summer "whites," as illustrated by these tars posed on the fighting mast of their ship.

## VICTIM OF ERROR

Above is pictured Raffaello Morello, who for eight years was imprisoned at Trenton, N. J., for the supposed murder of his wife. Now it has been found that she committed suicide. Morello, unable to speak English, told his story at the trial through an interpreter who unintentionally misrepresented to the court part of the story. Morello, while still technically guilty, has been paroled. He will later be pardoned and will return to Italy.

## HER FORM IS BEST



Louise Mele, seventeen years old, has been declared to have the most perfect form in New York. She is seen above doing one of the exercises which, she says, gives her poise and grace.

## CALIFORNIA NEWS BRIEFS

"Development of power in the mountains and making other uses of the water resources of the Sierra Nevada mountains is the key to development of the San Joaquin valley." The speaker is Harold K. Fox, construction engineer of the San Joaquin Light and Power corporation at Fresno and head of that company's huge power-building work now in progress just beyond the eastern edge of the flat, fertile Garden of the Sun. This great undertaking is known as the Kings river project. It is designed to develop approximately 500,000 horsepower, or nearly three times the present capacity of the entire San Joaquin system. It will embrace nine power plants fourteen dams of v ious types, nearly forty miles of tunnel, and a system of high tension transmission lines.

H. R. Braden and Charles L. Heartwell of Chico with State Architect George B. McDouglass, of Sacramento visited the Chico State Teachers' college at Chico, recently, and discussed with Charles M. Osenbaugh, president of the college, the budget for the college for the next fiscal year. The sum asked for is $25,000 for repairs and improvements to present structure and $100,000 for a new building. The new building is occasioned by the inadequacy of the present library room, lack of conference room for the faculty, need of a home for the English and dramatic departments and the president's private office is too small. The repairs include new and larger boilers, enlarging the engine house and other improvements.

Stating that traffic officers are vested with authority to make arrests for violations of traffic laws, Will H. Marsh, chief of the state division of motor vehicles, said none of the 210 motorcycle patrolmen and inspectors employed by his division would be deputized as "dollar-a-year" prohibition agents under the new federal dry enforcement plan. "The authority of the state traffic officers to make arrests for violations of other than traffic laws is simply that invested in any private citizen," Marsh stated.

An architect has drawn plans for a $70,000 hotel building on the Victory highway at Ryde, Sacramento River point. The building will cover a space of 80x80 feet, and will be four stories in height, with fifty rooms. Concrete and California stucco in construction, the building will be in the Spanish-California style. Thoroughly modern equipment will be used. An unique feature will be the arrangement of the basement so that automobiles may be driven into the building in rainy weather.

When Luther Burbank, late plant wizard, perfected the spineless cactus a large lot at Santa Barbara owned by S. G. and J. L. Kelley, was planted to the desert growth and thousands of persons marveled at the plant that grew without thorns and bearing delectable pears. In the last few weeks, since Burbank's death, spines have appeared on the cactus and recently the city of Santa Barbara served notice on the owners of the patch to destroy them as weeds.

"One of the most important factors in agricultural economics is legislative apportionment and it is vital that a considerable farm weight be maintained in the assembly to assure a proper balance with that of the cities." This statement was made to over 500 persons who thronged Stevinson Grove at the annual Merced Farm Bureau picnic. The speaker was Earl Houghton, president of the California State Farm Bureau Federation.

The opening gun was fired in protest of the United States Bureau of the census estimates of Sacramento's population recently by the Sacramento chamber of commerce directors, when they appointed E. C. Porter, secretary-manager, to select special committeemen to look into the matter. The census estimate places the population at 73,400, while all available figures in that city show that it is in the neighborhood of 100,000.

Alpine county has fewer school teachers than any other county in California and a higher standard of training for its instructors, Miss Georgiana Carden, state school attendance supervisor, reported to Will C. Wood, state superintendent of public instruction. She said 100 per cent of the Alpine county teachers are college graduates, adding, however, that there are only three of them.

A thorough survey of Tehama county with a view to the fuller development of its agricultural and industrial resources is to be made by the Red Bluff Achean club. Five months will be devoted to the study, at the end of which it is hoped to have data of important value in promoting the prosperity of the county.

The city of Lindsay is planning to increase its water supply with the immediate drilling of a new well on a twenty-acre tract just north of the city limits. It will be drilled to a depth of at least 400 feet.

At a preliminary get together meeting of the Yolo County Republican Central committee in Woodland, during a banquet the committee expressed itself as desirous of recommendations which would repeal the present county government act to raise the salaries of underpaid county officials.

Carriages of the vintage of another generation, long reposing dust-covered in an old livery stable at Grass Valley ,Nevada county, are soon to be giving atmosphere to screen productions. The whole lot were purchased by moving picture interests and ordered shipped to Hollywood.

What is to be known as the California Apricot exhibit will be held at Moorpark July 21 to 24.

Construction of a new $100,000 St. Joseph's Catholic church at Bakersfield will begin within a short time.

The Carlsbad farmers recently organized a farm bureau unit to help them solve their avocado, bulb and vegetable problems.

Dream of the Visalia chamber of commerce is being realized with construction of two strictly modern auto camps near Visalia.

The city of Lindsay has purchased twenty acres north of town for a park, with swimming pool, playgrounds and gardens.

Street improvements which will cost a total of $500,000 are rapidly nearing completion at the town of Girard in the western San Fernando valley.

Real estate brokers and salesmen of Santa Maria have organized a real estate board founded on the basis of local, state and national affiliations.

Orange County Ice company is planning for the erection of a new plant at Fullerton, according to reports given out. The plant will cost $15,000.

The annual fiesta was held recently at Fontana in commemoration of the founding of one of the world's greatest diversified farms thirteen years ago.

Herbert L. Reed, member of a law firm of Oakland, has accepted the position of adviser and head of the State Real Estate association's legal department.

Fifty varieties of roses in full bloom in the garden at the home of Mrs. Frank Marshall, two miles southwest of Graton, Sonoma county, is a beautiful sight.

An allotment of $2,500 has been made by the national park service for a preliminary survey relocating the Big Oak Flat road between Harden Mill and Yosemite valley.

Louis Meyer, publisher of the Oakdale "Leader" at Oakdale, was elected treasurer of the California Press association at the annual meeting in Eureka, Humboldt county.

Vern W. DeTar, who has been serving as assistant farm adviser of Imperial county for the past four years, has been selected as the successor of E. L. Garthwaite as farm adviser.

Mrs. Julia Rablin, who was buried at Dutch Flat recently, after her death in Oakland was one of the oldest pioneers of Placer county. She had resided in Dutch Flat for fifty-eight years.

Eli Whitney Collins of Arkansas was elected president of the Motion Picture Theater Owners of America at the closing business session of the organization's seventh annual convention in Los Angeles.

The residents of the little mountain community of Kaweah, Tulare county, have won their fight for a postoffice. The order closing the office last fall has been rescinded, and the tiny mail station has reopened.

An architect has been commissioned to prepare plans for a high school building for the South Fork Union High school district. It will be erected at Garberville, Humboldt county and will cost about $90,000.

The Bank of Italy building, under construction at Oroville will be completed and ready for occupancy in two weeks, it was stated by the contractor. The building is erected at a cost of approximately $75,000.

The rooms which the Masonic lodge has occupied at Yreka for the past fifty-five years are to give place to a new and modern temple, the contract for which has just been let. It will be a two-story concrete building and will cost $55,000.

Tulare county is showing great presperity this year. Abundant rains and sunshine have demonstrated the generosity of nature toward this section. Almost every phase of activity shows healthful symptoms, and the year promises to be fruitful.

Toots, the original Marshall monument cat brought to Coloma, Eldorado county, by Billy Miller, the first guardian, is still alive although now 21 years of age, according to Mr. and Mrs. Galen W. Morrill, present guardians of the monument. Toots is declared to know when Sunday arrives. He retires to the attic of the park lodge and remains there until the last motorist has departed.

Mount Diablo, devil peak and long silent volcano hill of the Coast range will spout fire again. The "eruption" is scheduled for the evenings of June 18, 19 and 20, when colored fire will be touchmed off at the peak. The "outburst" is planned as a feature of the Diablo valley apricot festival and celebration of the new San Joaquin valley bridge opening, to be staged at Antioch.

With the arrival at Coalinga, Fresno county, of Vern C. Gorst, owner of the Pacific Air Transport company, with which the government has contracted for the air mail service for the Pacific coast north and south route, the Coalinga Chamber of Commerce believes that the city of Coalinga has been selected as a refueling and service air port of the Seattle to San Diego route.

Stockton High School's experimental farm, unique in California and believed the first of its kind in the United States, was formally opened at a meeting recently, attended by officials of the state department of agriculture and Stockton public officers, school board members and representatives of civic organizations.

Herbert Wering, 17, Hollywood, who made fewer and milder oratorical gestures than any of the six other contestants, won the third national oratorical contest at Washington, recently. Vice-President Dawes presented the cup

## Community Building

### *Roof's Need of Paint Must Be Kept in Mind*

The importance of keeping the roof in perfect repair cannot be overestimated, since without a good roof it is impossible that the rest of the house can give satisfactory service. One leak can cause more damage to ceilings, walls, furnishings and dispositions than the cost of a new roof twice over. The tragedy of it is that the owner pays both ways; the interior damage must be repaired and the roof itself must be renewed. On the other hand a coat of paint or stain seals the cracks in a roof, prevents leaks, increases the security of all things within the house, makes the roofing materials last almost indefinitely, and vastly improves the appearance of the building.

Roofs of dwellings are commonly of two materials, shingles and tin. The destructive forces of rot and rust, lying in wait for those materials, can only be routed by proper paint protection. Tin should be painted on both sides before being put in place. There are several types of paint specially adapted for tin roofs. Future trouble will be avoided by painting the upper surface at least every two years, for a paint film is hardly more than one-five-hundredth part of an inch in thickness and will wear out, like everything else.

The butt ends of shingles should be dipped for six or eight inches of their length in paint or stain of the preferred color, then placed in a trough to drain and dry for a day before they are put on. When the roof is complete, another coat of paint or stain is applied. Shingles will give adequate protection if they are repainted every fourth or fifth year.

### *Proper Pride in Home Badge of Citizenship*

Pride in home is a precious characteristic, common among all mortals who are worth their earthly salt. And how the springtime brings it out!

The flotsam and jetsam beached in the backyard by the receding snows are raked and carted away, to make room for sprouting grass and spaded vegetable gardens. Out in front, last summer's flower beds are being made ready to furnish a new crop of June attractiveness.

Storm windows give way to screens. The paint brush anoints the scars suffered in the annual defense against the siege by Boreas. The housewife's steaming mop is plied with redoubled vigor. The vacuum cleaner hums. The flailing thwack of the carpet-beater is heard in the land.

Pride in home! You find it reflected in the workingman's cottage just as on the broad lawns of the rich man's estate. It cuts across the whole social fabric. The cottager is as proud of the wrens in his bird house as the magnate is proud of the deer in his park.

Pride in home! The universal badge of good citizenship.—Minneapolis Journal.

### *Small City Wins Honor*

For the first time, a community of less than 20,000 population—Albany, Ga.—has been chosen by the board of awards of the national fire waste contest as the 1925 grand prize winner for "having shown the greatest progress during the year in the prevention of fire and reduction of fire losses." The contest is conducted jointly by the National Fire Waste council and the Chamber of Commerce of the United States.

Out of 221 cities entered, the group prize winners were Portland, Ore., among cities above 100,000; Long Beach, Cal., among cities between 50,000 and 100,000; Battle Creek, Mich.; among cities between 20,000 and 50,000, and Albany, Ga., in the smaller population group. Forty "honor cities" also were named.

### *Paint a Preservative*

There is only one way to eliminate these expensive repairs, and that is to keep your property protected through painting before repairs are necessary. Property should be regularly inspected. Paint should be applied to all places that appear worn and not delayed until the appearance of rust or decay when repairs become unavoidable.

Keep your property well painted and you will have mighty few repair bills. Paint is far cheaper than new wood or metal replacements. Watch the less obvious vulnerable points, such as roof, eaves and down spouts, porch columns, etc. The trim is usually the first to suffer.

### *Build to Resist Fire*

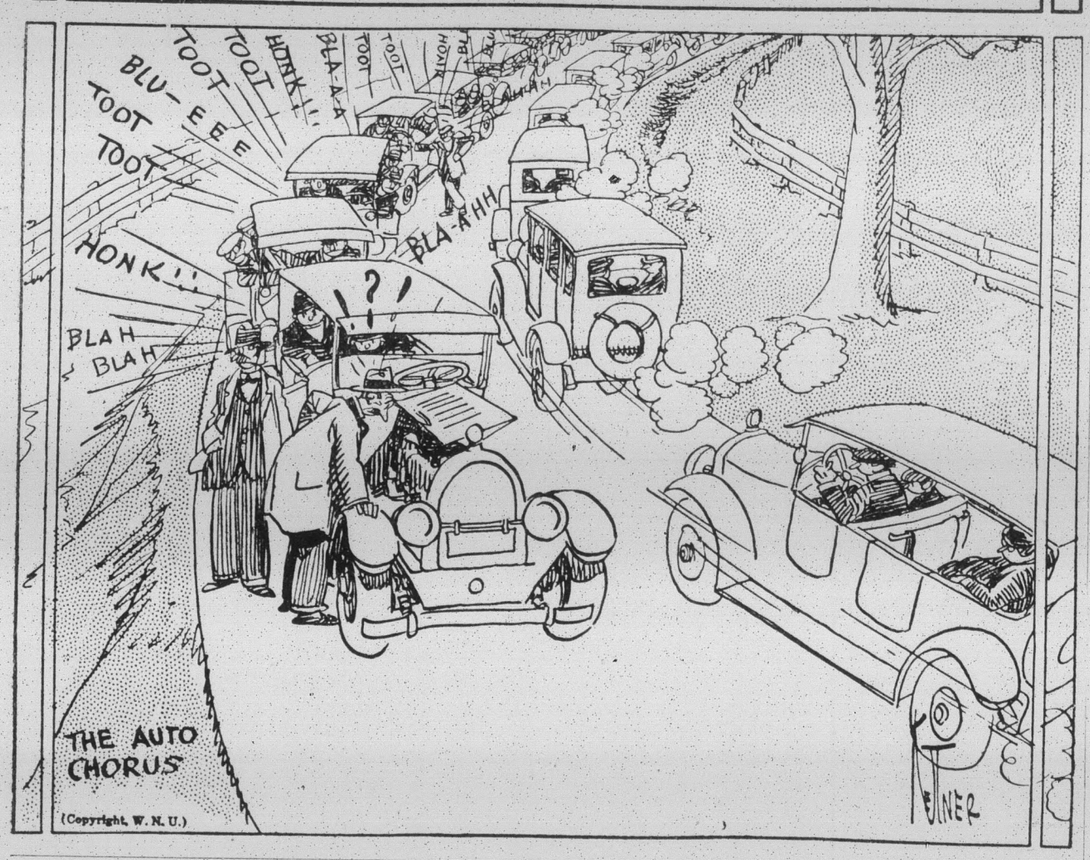
There is no excuse for reckless disregard of precaution in modern places, where wealth and up-to-date systems of construction should combine to produce, if not houses that will not burn, at least houses that will not burn each other.

### *Ideal City*

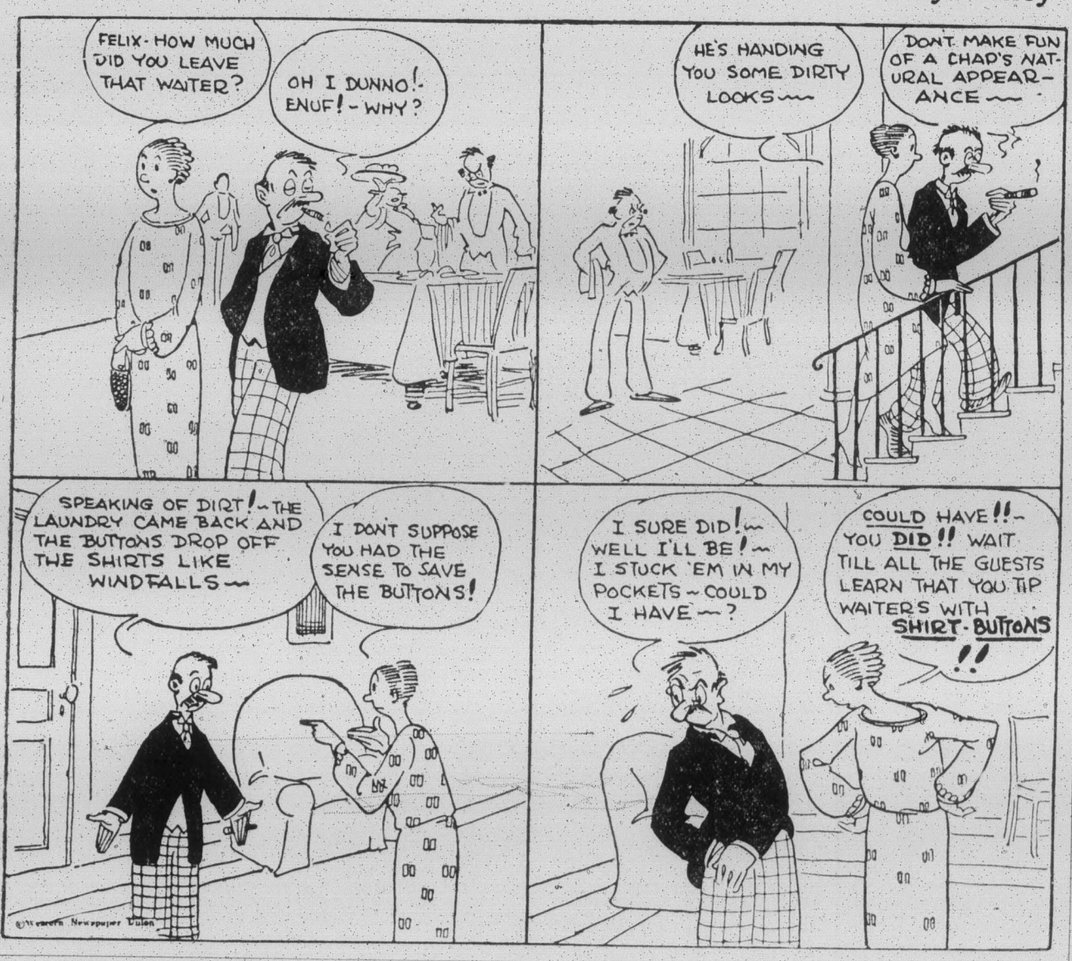
The richest or the largest city in the world might be about the least attractive place to live. The ideal city is reasonably rich, reasonably large and immeasurably blessed with the qualities that make it ideal as a community of homes

# OUR COMIC SECTION

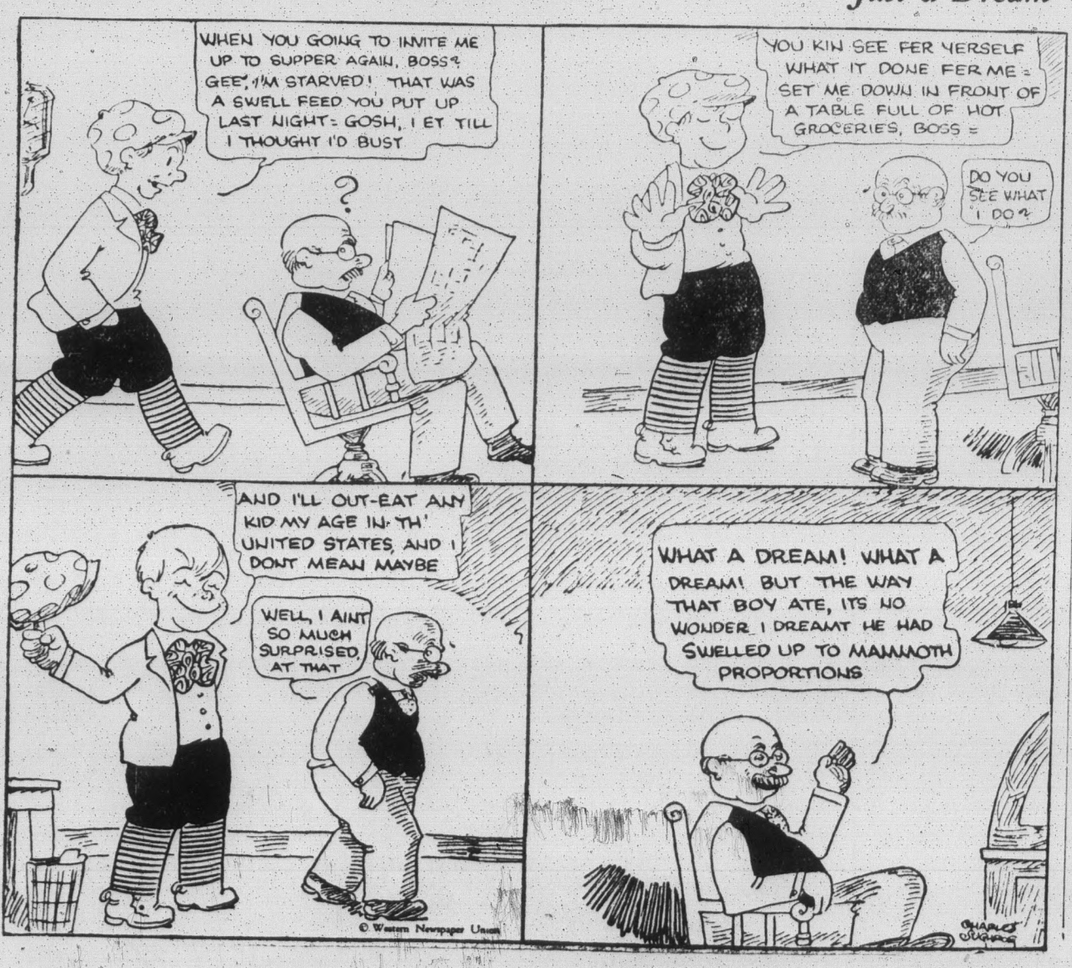
## Along the Concrete




## THE FEATHERHEADS — Play-money


FELIX-HOW MUCH DID YOU LEAVE THAT WAITER?
OH I DUNNO!-ENUF!-WHY?
HE'S HANDING YOU SOME DIRTY LOOKS~~
DON'T MAKE FUN OF A CHAP'S NATURAL APPEARANCE~~
SPEAKING OF DIRT!-THE LAUNDRY CAME BACK AND THE BUTTONS DROP OFF THE SHIRTS LIKE WINDFALLS~~
I DON'T SUPPOSE YOU HAD THE SENSE TO SAVE THE BUTTONS!
I SURE DID!~ WELL I'LL BE!~ I STUCK 'EM IN MY POCKETS~COULD I HAVE~~?
COULD HAVE!!-YOU DID!! WAIT TILL ALL THE GUESTS LEARN THAT YOU TIP WAITERS WITH SHIRT-BUTTONS!!
©Western Newspaper Union

## MICKIE, THE PRINTER'S DEVIL — Just a Dream


WHEN YOU GOING TO INVITE ME UP TO SUPPER AGAIN, BOSS? GEE, I'M STARVED! THAT WAS A SWELL FEED YOU PUT UP LAST NIGHT= GOSH, I ET TILL I THOUGHT I'D BUST
YOU KIN SEE FER YERSELF WHAT IT DONE FER ME= SET ME DOWN IN FRONT OF A TABLE FULL OF HOT GROCERIES, BOSS=
DO YOU SEE WHAT I DO?
AND I'LL OUT-EAT ANY KID MY AGE IN TH' UNITED STATES, AND I DONT MEAN MAYBE
WELL, I AINT SO MUCH SURPRISED, AT THAT
WHAT A DREAM! WHAT A DREAM! BUT THE WAY THAT BOY ATE, ITS NO WONDER I DREAMT HE HAD SWELLED UP TO MAMMOTH PROPORTIONS
© Western Newspaper Union

## SCHOOL DAYS

FROM TOWN TO TOWN WE WANDER MY LITTLE LUTE AND I THE PRETTY STARS UP YONDER PERHAPS MAY TELL YOU WHY I ONLY KNOW WHERE'ER WE GO WE FIND A HOME BENEATH THE SKY
SEE THAT CLOUD UP THERE? SPOSEN ALL OF A SUDDEN IT WAS TO TURN INTO A GEM!! AND DROP DOWN HERE AND ASK US WHAT WE WISHED FOR! BOY! WOULDN'T THAT BE GREAT!
I'D RUTHER HAVE IT TURN INTO A BAG WITH A HUNDRED THOUSAND MILLION DOLLARS INTO IT. AND SUDDENT BUST OPEN AND SPILL DOWN ON US. THEN WE WOULD'NT HAVE TO MAKE NO WISH—
Copyright
DAY DREAMS

## SOMETHING TO THINK ABOUT

By F. A. WALKER

### HELD HARD TO COURAGE

THE quality of courage in all the endeavors of life, whether in labor or in love, is one of high moral value.

To hope for progress in any form of work of the hand or the brain, without calling courage to your aid, is to hope in vain.

Difficulties cannot be overcome and kept in subjection to the will without an intimate association with confidence, resolution and self-reliance, near kin-folks of faith.

Hearts of oak were never more needed in the high places than now.

If you will scan the columns of the newspapers, those wonderful mirrors which reflect the lights and shadows of the world, you will see advertisement on advertisement, calling for men and women of nerve and mettle to assume responsibilities from which the Bob Acres and the Jerry Sneaks turn away, conscious of their infirmities.

Everything befalls the timid very much as is expected, and because of oft-repeated failures, they slip down each day to a lower plane in their existence where they become abject cowards, afraid of their own shadows, fearing to go abroad in the dark and unable to say "Boo!" to a goose in the sunlight.

In spite of hard hills, knotty problems and tough jobs, the men and women of robust wills persevere bravely.

They do not relax effort because of a delay in success.

They kept in mind the definite object at which they are aiming and shut out all considerations which would cause their arrows to undershoot or deflect.

This quality of resoluteness, if sought for in the right spirit can be acquired in full measure by everybody who is seriously desirous of making his or her mark.

Though at times it may seem fleet-footed and elusive it soon can be overtaken and mastered by the persistent effort of the stout-hearted.

If you wish to advance, to keep abreast with the leaders, you will find that this is the only course to follow.

The excitement of the chase, the steady tugging and pulling, the straining of the sinews and the exercising of the mind will keep the pursuers in good condition and give them at the end of the quest, a heart full of courage which will enable them to take a place among the conspicuously brave and capable.

(© by McClure Newspaper Syndicate.)

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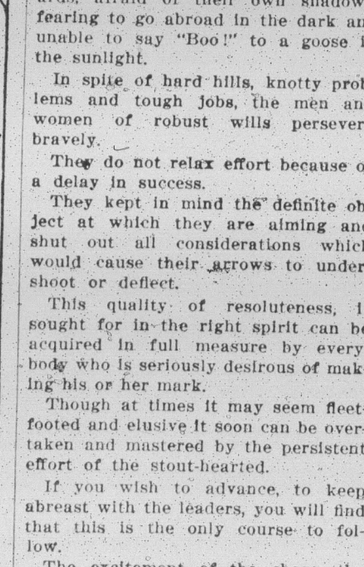


"Speaking of equality of the sexes," says enfranchised Fannie, "we can't expect it until lady employees can prop their feet on their desks without disorganizing the office."

## The Hotel Stenographer

By Roe Fulkerson

"I'M GOING to quit mediums," exclaimed the Hotel Stenographer.

"Have to wear stouts now?" asked the House Detective.

"Kelly," answered the girl, "if I looked as much like the first five minutes of a country fair balloon ascension as you, I would never bring up the subject of figures. I was not talking about clothes, but about spiritualistic mediums.

"They no longer satisfy. They do not seem to progress with the rest of the world. Science has given us the radio, the airplane and orange rouge so we get closer to perfection in every way, but spirit mediums seem to be getting farther and farther from spirit land all the time.

"Five different ones have told me that my father was happy in the spirit land. Three said his name was Patrick, and one said his name was Michael. My father works every day, and his name is Shamus.

"Four different mediums have made my grandmother play a tambourine. She is no longer among the living, Kelly, but if she plays a tambourine she learned it since she went to the spirit land, for she was never outside of Ireland, and a tambourine is no Irish musical instrument.

"They are always handing me knocks from grandpa. The old gentleman was a kindly old Irishman who never knocked anybody when he was alive. All the mediums in the world can't make me believe he is happy in the spirit land, and yet all the time knocking.

"They still strut the same old stuff they always have. Most of them have an Indian for control or else a Little Bright Eyes who talks baby talk. If a medium would tune in on the spirit world with a radio and give you something for your 50 cents, I wouldn't mind, but I am cutting them out and will just go to an old-fashioned fortune teller after this."

(Copyright by the McNaught Syndicate, Inc.)

—O—

## AN ABBREVIATED STORY

### JIGGERY SPLITTS

JIGGERY SPLITTS had always been the soul of good humor and the life of the party, so naturally T. Toatler experienced quite a shock when he saw him looking so sad and dejected.

"Jiggery!" he exclaimed. "What on earth can have happened to you? You—always the soul of good humor and the life of the party! Surely your charming wife—surely nothing has gone amiss at home? I can recommend you to a very cheap divorce lawyer."

Jiggery Splitts smiled wanly and shook his head.

"Your business then—when did you go into bankruptcy?"

Jiggery Splitts heaved a pitiful sigh.

"Business was never better," he mournfulled.

"Then you're ill?—Poor chap, how long does the doctor give you to live? —Are you quite sure your will is made out in correct legal form?"

"Never in better health?" said Splitts sadly. "I'll tell you, Toatler. You're not a gambler, are you?"

"Never gamble," replied T. Toatler.

"Good," said Jiggery Splitts. "Well, it's this way. You see, every man I knew took it for granted by my cheerful expression that my stocks were winners, and they invited themselves around and as a result, my stocks dwindled alarmingly. So I've developed a long face, and its working fine. Er—sorry you don't speculate, old man, or I'd invite you around."

(© by George Matthew Adams.)

## ONE NEVER KNOWS

By DOUGLAS MALLOCH

I KNOW not what the day may bring
Of sorrow, joy, or anything;
For I have seen a yellow morning
With summer gold the hills adorning,
Yet seen that very sun at noon
Turn to the pallor of the moon,
Have seen the fog come landward drifting
Till mountain peaks no more were lifting,
Until the world was nothing more
Than just a path along the shore
Where seagulls scream and breakers roar.

I know not what the day may be:
For I have seen the troubled sea
Grow calm, have seen some morning clouded,
Its pathway dim, its mountains shrouded,
Grow blue above, grow green around—
Yes, faring onward I have found
That many a sun so poorly risen
May break through mists that may imprison
And turn the world to green and gold,
Yes, warm the rocks that now are cold.
One never knows what day may hold.

One never knows—but this we know:
The fogs may come, the fogs may go,
And men see darkly, men see clearly,
But if we hold not joy too dearly
Nor pain too deeply, take the day
As day may come, and walk the way,
No path shall seem too hard for choosing.
For faith can answer anything,
And lips can smile, and even sing,
No matter what the day may bring.

One never knows—but this we kent
Sunlight and fog and sun again,
Let's live the hour of joy with reason,
The grief with faith, live life in season,
Nor think each morning must be fair,
Nor think a care an endless care.
For, when the fogs have landward ridden,
The mountains still are there, though hidden
A rocky path one often goes,
But even then perhaps a rose
Lies right ahead—one never knows.

(© by McClure Newspaper Syndicate.)

—O—

## Mother's Cook Book

A child is not blank paper on which we may write our own ideas, but an individual, who has a character to be developed and a place to make in the world.

### FOOD FOR THE DAY

NOW that the warm days of summer are here, the house mother who gets any enjoyment from outdoor life, must simplify her meals. Fortunately during the warm months we all like the juicy fruits and succulent vegetables and care less about hearty foods, such as meats, puddings and pastries.

Cold fruit soups, fruit salads and fruit cocktails are all well-liked for the beginning of the summer dinner. Iced drinks are always welcome.

For luncheon or supper, sandwiches with a drink of some sort, a salad and a piece of cake will make a good wholesome meal. One may have sliced cold meat, olives, radishes, green onions or a simple vegetable salad; a dish of some sort of frozen combination and cake will make another good menu.

An omelet is a plain, and one of the easiest dishes to prepare, after a little practice; served with some sort of a sauce it may be very satisfying.

For breakfast the dish of fruit, an orange, or any fruit in season, is always a good beginning for the day. With a dish of oatmeal with cream or top milk, a piece of buttered toast with an egg or slice of bacon, a cup of coffee and a cooky or doughnut, one will be sufficiently sustained until the noon meal. When dinner is served at night and luncheon at noon, the menu for the luncheon will correspond to the supper dishes, for those who serve the dinner in the middle of the day.

Chocolate cake baked in layers and put together with orange sauce is a great favorite.

Nellie Maxwell

(©, 1926, Western Newspaper Union.)

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## THE YOUNG LADY ACROSS THE WAY

The young lady across the way says there are more important things than money and the world will never be what it ought to be until it gets away from the Golden Rule.

(© by McClure Newspaper Syndicate.)

# 3 BIG DAYS

# July 3-4-5

## MISSION BEACH

## FIREWORKS

Brilliant Displays on the nights of July 4 and 5, and Daylight Fireworks on the Afternoon of the 5th

SPECIAL ENGAGEMENT

OTTO TAGLIEBER, the World-Champion High and Fancy Diver, will give Exhibitions on Bonita Bay each afternoon, together with his famous FIRE DIVE EACH NIGHT



## MISSION BEACH GARAGE

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Mission Beach
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Pacific Beach
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# "HOLLYWOOD" SWIMMING SUITS

$6.50 Values

$4.95

Shown in regulation and racing styles. Very smart patterns and fine all-wool worsted knit to give swimming freedom.

"JANTZEN" BATHING SUITS

$6.50

A complete 1926 line of "Jantzen" Suits—best patterns.

All Wool Flat Knit BATHING SUITS

$4, $4.50 Values $2.65

The outstanding bathing suit value of the year. Good range of patterns.

BEACH ALL-SPORTS JACKETS

$2.95

In plain white cotton, also with blue trim. Very popular for beach wear.

TERRY CLOTH $6.85 BLAZERS

Special Price $4.95

Dashing in color and practical for beach and outing wear.

WHITE SAILOR PANTS FOR THE BEACH

$1.95

# LION CLOTHING CO.

Southeast Corner Fifth and "E"


## CHURCHES

• • •

**CHRISTIAN SCIENCE SOCIETY**
**1965 Abbott Street, Ocean Beach**

Services are held as follows:
Sunday morning at 11 o'clock.
Sunday School, 9:45 a. m.
Wednesday evening at 8 o'clock.

**FIRST BAPTIST CHURCH OF OCEAN BEACH**
**DeFoe Street at Santa Monica Ave**
**Rev. W. S. Dunn, Pastor**

Bible school meet sat 9:45 a. m. Men's class taught by Rev. W. S. Dunn.

Morning hour of worship, 11 o'clock. Pastor's sermon topic: "The Fellowship of Love."

Reception of members. Communion.

Young people's meetings at 6:45.

Song service at 7:45. The pastor will speak on "The Safeguard of the Republic."

Special music by the choir. Trumpet solo, Bramwell G. Coultas.

You are cordially invited to meet with us in the services of this church.

**SACRED HEART CATHOLIC CHURCH**
**Cor. DeFoe St. and Saratoga Ave.**
**Rev. P. C. Santy, Pastor**

Ocean Beach—Sundays, Mass at 8:30 a. m. Sunday school at 9:30. Rosary and Benediction of the Blessed Sacrament at 7:30 p. m. Week-day Mass at 8:00 a. m.

Roseville—Sundays, Mass at 10. Sunday school at 10:30. Mass at 8 every first Saturday of the month.

**UNION CONGREGATIONAL CHURCH**
**(Corner Defoe Street and Santa Monica Avenue)**
**Rev. Wm. I. Newman, Pastor**

Sunday morning at 11 o'clock, patriotic address by Orno Tyler.

Sunday School at 9:45 a. m.

**NEW TRINITY CHAPEL**
**Rev. Geo. Wallace, D.D., in charge.**

Holy Communion, 8 a. m.
Morning prayer and sermon, 11.

## CLASSIFIED ADS

ONLY A DIME A LINE
CASH TERMS
Rates, 10 cents per line, averaging 5 words to a line. No advertisement for less than 30 cents, all payable in Advance

FOR SALE—Dressed chickens, to order; very reasonable. 2136 Catalina boulevard, near Voltaire.

FOR SALE—Strand Sweet Shoppe, completely equipped. Fine location. Bargain. Call 2 to 10 p. m.


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## Home Laundry

2078 DeFoe Street, Ocean Beach

Just bring your laundry and we can give you 12-hour service.

Prices Reasonable



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Builders' Hardware, Kitchenware, Paints, Tools, Etc.
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## CECIL O. CARL

ELECTRICAL CONTRACTOR
Wiring, Fixtures and Supplies
1874 Bacon Street
Phone, Bayview 0054
Phone, Bayview 0181-W



## GEO. FINLEY

DESIGNER AND BUILDER
Plans and Estimates
4845 Narragansett Ave., O. B.
Phone, Bayview 0176-W


The naval airplanes still make Ocean Beach their drill ground (or air) for target practice, and the bullets and shells fall on our houses and yards as usual. How come?


# THE BEACH NEWS

AN INDEPENDENT PAPER
Promoting the Progress of the Beach Sections of San Diego and the Entire Point Loma Peninsula.
PUBLISHED EVERY SATURDAY
4829 Saratoga Avenue
Ocean Beach, California
Phone, Bayview 0017

KIRK SMITH ..... Editor-Owner
KATHERINE SMITH ... Sec'y.-Treas.

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Classified, Transient, Political and Discount Ads
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"Entered as second-class matter December 1, 1922, at the Postoffice at Ocean Beach, California, under the Act of March 3, 1879."

Member of
NATIONAL EDITORIAL ASS'N.

A LEGAL NEWSPAPER
EIGHT PAGES
Saturday, July 3, 1926


### BOULEVARD STOP NEEDED AT BACON AND VOLTAIRE

Since the paving of the intersection at Bacon and Voltaire, a number of auto collisions have occurred there, and efforts are being made toward having boulevard stops officially declared for Bacon street to the north and south of Voltaire.

### COMMUNITY PROSPERITY

It is sagely said that a city will grow and prosper in its entirety and continuously, in the same radio that its industries develop and prosper. In other words, a community is only as great and powerful as its industries.

## Balboa Theater

"The Rainmaker," Paramount's mighty love-drama, is the feature scheduled for Sunday, Monday and Tuesday at Balboa Theatre. Clarence Badger directed the picture, which Hope Loring and Louis D. Lighton adapted from the magazine serial, "Heavenbent" by Gerald Beaumont. The cast is one of the production's important assets, including as it does such screen favorites as Ernest Torrence, William Collier, Jr. and Georgia Hale, who had the feminine lead opposite Charles Chaplin in "The Gold Rush."

Fanchon and Marco have arranged a diversified program in another "Specialty Idea."

George Stolberg and the Balboa Music Master will be heard in popular musical numbers. West Coast Pictorial News Reel and other short reels complete the program.

## Cabrillo Theater

A leap from the deck of the Cunard Steamships Company's giant trans-Atlantic steamer, Franconia, is one of the thrillers that will be seen in "Too Much Money," First National's screen adaption of Israel Zangwill's stage play, which comes next Saturday to the Cabrillo Theatre with Anna Q. Nilsson and Lewis Stone in the featured roles.

Raymond Godden has arranged a group of popular numbers for the organ.

West Coast Current Kinograms and other short reels complete the program.

## O. B. LIBRARY

**MARGARET RANKIN, LIBRARIAN**

The O. B. Branch Library received the following order of new books this week: "The Blue Window," Bailey; "The Boss of the Diamond A," Bennet; "Love's Pilgrim," Benesford; "The Dark Cloud," Boyd; "Hangman's House," Byrne; "A Sporting Chance," Cammeron; "Stranger Things," Cram; "Mrs. Harter," De La Pasture; "Land of Mist," Doyle; "O Genteel Lady!" Forbes; "Treasure Royal," Garrett; "Treasure of the Lake," Haggard; "Flapper Anne," Harris; "Three Flights Up," Howard; "Three Kingdoms," Jamison; "Rogues and Diamonds," Jepson; "Welps of the Wind," King; "Peter the Czar," Klabund; "Tales of Old Time," Bechdolt; "Musical Laughs," Finch; "Ruth Talks It Over," Vincent.


MISSION BEACH AMUSEMENT CENTER

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Every Day and Evening in the Year at
KICKHAM'S
MISSION BEACH
ROLLER RINK
Largest Skating Surface in Southern California
AFTERNOONS AT 2 O'CLOCK—EVENINGS AT 7 O'CLOCK



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BATTERIES CHARGED TUBES REJUVENATED—FREE
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BICYCLES REPAIRED AT CITY PRICES
EXPERT GUNSMITH AND LOCKSMITH



ASK YOUR GROCER

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EARLE PRODUCTS CO.
Manufacturers of
ESPANOLA RELISHES, SANDWICH SPREADS, DRESSINGS, HORSERADISH
For Grocers, Hotels, Restaurants, Clubs
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Seven-unit furnished bungalow court, choice corner lot, paved street, block from bathing beach, close to car, school and stores. Easy terms. This property will double in value very soon. Owner wants to retire. SEE MY EXCLUSIVE AGENT

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ESTABLISHED 1911
REAL ESTATE

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Phone, Bayview 0125-J STORAGE Phone, Bayview 0136

FEED, FUEL AND PAINTS



PITT'S THE TRUNK MAN, the local manufacturing luggage dealer, is now showing a large line of new styles in hand luggage and trunks. Always the latest ideas in this line are to be found here as well as an extensive variety of fancy leather goods which make ideal practical gifts.

If it's about the beaches
It's all in "The Beach News."
Only One Dollar for One Year

Office Phone, Bayview 0118
Res. Phone, Bayview 0016
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Ocean Beach, Calif.
Hours, 1 to 4 and 6:30 to 8 p. m.

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Established 1887
**Johnson-Saum Co.**
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# Katherine's "Kollum"

By MRS. KIRK SMITH
Phone, Bayview 0017

### MISS ASHER TO MARRY L. D. D. BRIGGS NEXT TUESDAY

The engagement is announced of Miss Elizabeth Warren Asher, only daughter of Mr. and Mrs. J. M. Asher of Pacific Beach, to Llano Dayton Dixon Briggs, son of Mrs. St. Claire Brown of San Diego.

◆ ◆ ◆

Greeting Cards—Froide—Bacon St

◆ ◆ ◆

### VISITING PARENTS

James S. White of Los Angeles, is spending the week-end with his parents, Mr. and Mrs. E. V. White, at 4912 Muir avenue.

◆ ◆ ◆

### CLOSED TEMPORARILY

The Constance Beauty Salon on Newport avenue will be closed for a month or so, while the chief operators, Miss Madge and Miss Constance will take a vacation trip north. After a very successful season they are deserving of a well-earned rest.

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### SUMMER HOUSE GUESTS

Mrs. Stella Henning of DeFoe street, has as her house guests for the summer months her sister, Mrs. J. J. Reid and little daughter Phyllis of Fresno.

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### VISITORS FROM HAYWARD

Miss Joy Connolly, daughter of Mr. and Mrs. J. H. Connolly, former residents of Ocean Beach, and now residing at Hayward, Calif., is on a two weeks' visit in Ocean Beach. Miss Connolly is accompanied by Miss Ruth Manter, also of Hayward, Calif.

◆ ◆ ◆

### CLEVER OCEAN BEACH GIRL

Miss Mary Jane Beeler, the bright and clever nine-year-old daughter of Mr. and Mrs. G. L. Beeler, residing at 4877 Muir avenue, entertained last Sunday afternoon with a piano recital at a musicale tea given at the home of Mrs. Leonard W. Lyons in San Diego.

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### COMING HERE FROM BRAWLEY

Adam Eulberg, Jr., of Brawley, Calif., is making arrangements to visit Ocean Beach for the summer months. Mr. Eulberg was a recent house guest at the home of his brother Henry Eulberg, on Long Branch avenue.

◆ ◆ ◆

### HARMONY CLUB RECITAL

The music pupils of Mrs. E. F. Reich gave a recital at the home of Mrs. Ross Roberts on Newport avenue, Friday evening, June 25. A most interesting program of piano solos, duets, sextettes and vocal solos was especially well rendered. After the program the club served ice cream and cake during which Mrs. Reich played the following selections: "The Storm," by H. Weber; "Annie Laurie," transcription for the left hand only, by Alfred G. Robyn.

Those who took part in the program were: Gertrude Muller, Alice Mae Alpine, Mrs. Mae Houseley, Isabel Frances and Caroline Castein, Dorothy Donald, Claude Roberts, Helmuth Mundkowski, Mary Louise Severin, Elizabeth Steinbach, Marjorie and Angela Endicott and Jack Reich.

### GUESTS AND PARTIES AT ALLIGATOR ROCK LODGE

W. F. Miller of San Diego is a guest at the Alligator Rock Lodge for the summer.

Miss Elizabeth Ferrec Forward gave an afternoon of bridge for 17 guests at Alligator Rock Lodge last Saturday afternoon. The tables were beautifully decorated with spring flowers.

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### GUEST FROM IOWA RENEWS GIRLHOOD FRIENDSHIP

Mrs. Henry Minks and her two children, of Williamsburg, Iowa, were recent house guests of Mr. and Mrs. J. A. McCauley at 4985 Voltaire street. Mrs. Minks and Mrs. McCauley were former school girl friends back in Iowa and their reunion was filled with happy memories.

◆ ◆ ◆

### GUESTS FOR THE FOURTH

Mr. and Mrs. Clem Hill and Mr. Lee of Hollywood, will be guests over the fourth of Mr. and Mrs. Stamford Vose of Voltaire street. Mr. Vanderpool, a well known auto accessory dealer of Los Angeles, will also be a visitor with the Ocean Beach Realty company folks during the holidays.

◆ ◆ ◆

### HERE FROM TEXAS

Mr. and Mrs. Jack Allen and their two children have arrived here from San Antonio, Texas, and are occupying a cottage at 4635 Voltaire street, for the summer.

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### GUESTS FROM EL CAJON

Mrs. Genevieve Pierong and her charming daughter, Mary Jane, former residents of Ocean Beach, now making their home at El Cajon, were week-end guests at the home of Mrs. E. F. Reich.

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### FAMOUS MURAL PAINTER HERE

Harry Hengstler, a mural painter of considerable reknown, is now residing on Soto street, Ocean Beach and will very shortly establish a studio at 4987 Voltaire street.

◆ ◆ ◆

### BEACH GIRL A BRIDE

Miss Ruth Grove, daughter of Mr. and Mrs. George Grove of Mission Beach, became the bride of Carl Nieman, son of Mr. and Mrs. William Nieman, Sr., of Del Mar, at a quiet ceremony solemnized in Santa Ana Saturday, June 12.

◆ ◆ ◆

### HUNSAKER-FRANKS

A marriage license was issued this week to Vernal C. Hunsaker, 31; Helen Mae Franks, 32, both of San Diego.

◆ ◆ ◆

### SEEKING A DIVORCE

It is recorded that a suit for divorce has been entered in San Diego by Evelyn B. Maybee against her husband, Walter Maybee, on charges of neglect and indifference. Alimony is asked of $15 a week.

◆ ◆ ◆

### FOLK DANCE CLASS

The folk dancing class will be held next Wednesday at the schoolhouse instead of the usual Tuesday class. Everybody welcome.

**GRANADA THEATRE**
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SATURDAY, JULY 3
HOOT GIBSON
—in—
"CHIP OF THE FLYING U"
Comedy—Scenic—Review

SUNDAY, MONDAY, JULY 4-5
ERNEST TORRENCE, JACK HOLT, LOUISE DRESSER
—in—
"THE BLIND GODDESS"
"The Heavy Parade" News Mutt and Jeff

TUESDAY, WEDNESDAY, JULY 6-7
REGINALD DENNY
—in—
"SKINNER'S DRESS SUIT"
—with—
Laura La Plante
"Caretaker's Daughter" Fable

THURSDAY, FRIDAY, JULY 8-9
ROD LA ROCQUE
—in—
"RED DICE"
News Felix the Cat

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Mr. and Mrs. Fred S. Jennings spent last week-end with friends in Los Angeles.

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**Faber's Little Cash Grocery**
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**Faber's Cash & Carry No. 3**
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Voltaire and Cable Streets, Ocean Beach
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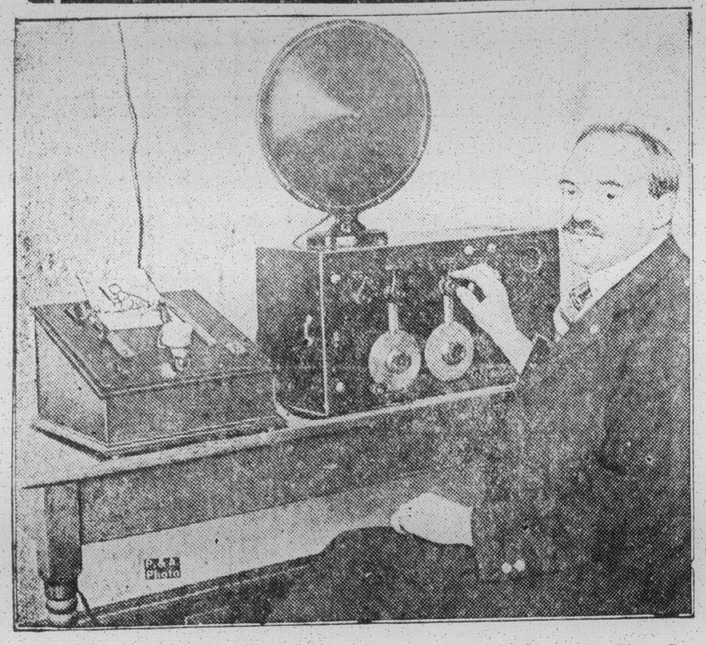
NEW AND USED FURNITURE

# RADIO



C. Francis Jenkins, Washington Man, Who Invented Attachment That Reproduces "Movies," and Another That Draws Pen Pictures.

"Movies over the air is the next great achievement of radio engineers!

Moving pictures will flash across the continent at the dizzy speed of 186,300 miles a second, the speed of light, And they will appear on a screen in natural colors in the homes of millions of radio users.

The introduction of the radio-vision receiving set heralds a new era for radio science!

An unpretentious cabinet converts radio waves into light and shadows.

This remarkable transformation is accomplished by means of a lamp contained in the box. This lamp lights and extinguishes a half million times a second.

A disk or ring, containing small lenses around its outer edge, is contained in this box. The purpose of this disk is to chop up the light and shadows into lines and adjacent successive lines.

**Motor in Set.**

A small electric motor, likewise contained in this box, revolves the lens-carrying disk.

A white screen, which may be held in a small picture frame, is placed on the wall receiving the motion picture.

The light from the lamp inside of this box, or small cabinet, is reflected onto the miniature screen through a slit arrangement by means of a prism reflector, placed on top of the box.

In this way the receptionist can switch from hearing his favorite orchestra to watching it play. Or he may hear it and watch it at the same time.

C. Francis Jenkins is the inventor of the lamp which performs the wonderful task of transforming radio waves to light and shadows by lighting and extinguishing itself a half million times a second.

**"Modern Aladdin Lamp."**

This marvelous globe has earned for itself the name of the "modern Aladdin lamp."

The Jenkins radio-vision lamp operates on the Wheatstone bridge principle, whereby a little change in electric voltage gives a large change in light flux or flow.

This lamp bears a relation similar to the function performed by a sensitive mineral used at the radio-vision transmitting station.

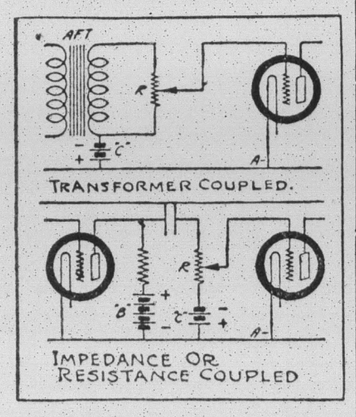
This sensitive mineral—potassium, for instance—converts the motion picture at the sending station into electrical values for transmission on a radio carrier wave.

The Jenkins radio-vision lamp reverses this process, changing the electric current back to picture values.

Once motion pictures by radio are introduced into thousands of homes, this lamp will be as commonplace as the electric light bulb or radio vacuum tube.

## An Approved Method for Smooth Volume Control

For a smooth control of volume in amplifiers using transformers, impedances or resistances, the method shown in the accompanying diagrams is suggested. A variable resistance is connected across the secondary of




the transformer with the slider arm wired to the grid of the tube. In the case of impedance or resistance amplifiers, the grid leak is replaced by the variable resistance of .5 megohm maximum, such as the centralab modulator or others of the type.

## Boy Walks Forty Miles to See Radio Artist

A striking illustration of the interest the general public takes in popular radio entertainers occurred recently when a thirteen-year-old boy walked and "hooked rides" all the way from Northfield, Minn., to Minneapolis, a distance of 40 miles, in order that he might see what Jack Little, who was broadcasting from WCCO that week, looked like.

The youngster, who gave his name as Richard Davis, fainted from exhaustion when he reached the WCCO studios. He was given first aid by Announcer Paul Johnson, who, in addition to his radio work, is a student of medicine at the University of Minnesota.

The lad was then introduced to Little, and judging from his expression, he felt that meeting this famous singer was worth his long trip. He says that he and some other boys have had very many arguments as to what Little looked like and he had decided to find out for himself. There being no school on Saturday, he started for the Twin Cities early in the morning. Because he had no money he was forced to walk part of the time and pick up rides the remainder of the way.

## FOR YOUR NOTEBOOK

Use good insulators and solder all connections in the aerial.

Headphones should be bought for their ampere turns and not the resistance.

Buried metal plate or pipe driven in moist earth can be used as the ground.

Metal dials usually increase the microfarads.

A common cause of distortion in audio amplification is poorly designed transformers.

The length of the aerial is measured from the extreme end, and includes the lead-in and ground wire.

Radio signals are better 600 miles from a broadcast transmitter than they are 300 miles, because fading is less and the signal strength is slightly greater.

One way to stop a radio nuisance—a neighbor who permits his set to oscillate continually—is to have a petition signed and sent to the supervisor of radio in the district.

Nearly all interference producers are of the regenerative type in the hands of an inexperienced operator.

It is needless to expect good work from a set unless the prongs of tubes are making absolute and firm contact with the tube socket springs. The least looseness of contact means trouble.

Antenna and ground leads to the set should be as far apart as possible. Keep one at right angles to the other if you can.

## When You Select New Tubes for Amplifiers

In impedance-coupled audio-frequency amplifiers, impedance-coupled radio-frequency amplifiers and resistance-coupled audio-frequency amplifiers, the amplification obtainable from the entire system is dependent upon the amplification constant of the vacuum tubes employed. Standard vacuum tubes with an amplification constant of approximately eight will not produce best results. Greatest amplification will be obtained when "Hi-Mu" tubes or high amplification constant tubes are used. Tubes with amplification constant of 20 are now available.

## To Get Low Waves

When your set won't tune to the short wave lengths, try disconnecting the aerial at the point where it enters the house and using as an antenna the piece remaining. This cuts the fundamental wavelength of the antenna system, which also includes the ground.

# HER DEBT OF YOUTH

By G. VERE TYLER

(©, 1926, Western Newspaper Union.)

THEY had not met in thirty years.

She was nineteen then, he considerably older, maybe thirty-five, maybe more. Her name was Helen Fairfax Barksdale; his Henry Pendleton Chesterman. They lived in Virginia, and she was, what they called in those days, "the belle of the town."

It was the man who made a girl the belle of her town in Virginia at that time.

If snow fell, hers was the first face peeping through a "nubia," to be soon behind a gayly caparisoned horse boasting tinkling sleigh bells, and both in winter and in summer there were constant demands upon her for then greatly in vogue buggy rides. To be her "escort" to the weekly "german" was an honor entirely out of proportion to the circumstance; and on New Year's day her visitors were so numerous that the neighbors watched eagerly through the windows to keep count. If she was not a queen of a salon of wit, she surely was queen of a "parlor" of romance.

Helen Barksdale, when a girl, had been emphatically the belle of her town. With the life she had made for herself in New York, those golden days were like a dream—a dream, however, in which both she and the characters were very distinct.

She was—now a widow for some years—seated on a cold, clear, beautiful morning beside a window in her rather luxurious apartment thinking of old times, of one day especially. She was eighteen that year and was giving a party, and—

The telephone rang.

She reached over and lifted the receiver resting on a little table beside her.

"No," she answered brightly, "I can't say that I do recognize your voice"—she was smiling as though at some one—"and yet it has a familiar sound. . . . Do I remember Hal Chesterman? Why, I should say I do! Where are you? . . . New York? . . . Let me see . . . Yes, you may call. And of course I'll go to dinner with you! Some one from home—why I would break ten engagements!" And she laughed.

Hal Chesterman! He was one among the admirers of old, a strange, merry man, tall, with pretty brown hair, twinkling brown eyes, a—yes, she recalled that—dimple in his chin, and very white teeth. She also remembered that he was inclined to repeat poetry, that he was quick at repartee, rather sarcastic than otherwise. He was a lawyer, and, unless her mind failed her, invariably spoken of as brilliant. He moved away, she had been told, after her marriage that brought her to New York, and for some reason she had never heard much about him. And now, here he was turning up after all this period of oblivion, and coming to call—to take her out to dinner.

She must freshen her memory about him, so as to appear to have remembered him quite well all these years. Still handling him vaguely in her mind, she thought of her dress—what she should put on as the most natural for him to see her in—something to remind him of herself in the old days. For a moment, not an especially pleasant moment, she wondered if he would find her much changed. And what was strange, while attacked by the fear of changes in herself for him to be struck by, she had not once thought of him as presenting any changes for her. She saw him only as a person of poetic, teasing countenance, a cavalier with extraordinary dash, who ought, she had once laughingly told him, always to be riding horseback.

At six o'clock her bell rang, and a moment later he was standing inside the door of her small drawing-room.

For a moment she regarded him aghast. It was either not her expected visitor or—she felt herself grow pale, failed in her greeting, and merely stared at him from her arm chair expectantly. Was it—was this Hal Chesterman? The ghost of a merry smile, a ghost indeed, told her finally that it was, and—that he was an old man. He had grown bald, and whatever remaining hair he boasted was silvery white. The countenance was, even on the first glimpse, both sad and vague. . . . It was a fact—she was facing an old man. . . . With affected gayety, she finally sprang up and went forward. "This is delightful," she exclaimed, "to see you again." And led him to a seat. "And now tell me all about yourself!"

Instead of speaking he sat staring at her dully, almost vacantly.

"Well?" she urged, with a little laugh. He finally answered her abstractedly. "I expected to find you changed, and,"—a smile of rapture glowed freely—"you are just the same—a little stouter than the slip of a girl I remembered, but just the same. The same smile; the same beautiful eyes, clear"—he bent to her—"as waters stilled at twilight."

He clung then, after all these years, to poetry. The thought gave her a little twinge of the heart.

"You remember me then so well?" she asked.

"One does not forget what one recalls every day!" he half breathed.

"What nonsense!" she exclaimed, embarrassed at the turn things had taken.

She felt chilled, constrained. She felt little interest in this perfectly strange old man.

"Of course," she heard him saying. "I'm an old fool. Perhaps I'm crazy, too. Shall I tell you why? You seem to me at this moment the same age you were when I parted from you—I can't see any difference, and, strange to say, in this moment I, too, feel just the same."

He was, she thought, almost woefully pathetic, the dear old soul.

He bent to her. "May I tell you something? I have loved you all my life."

"Oh, no!" she retorted teasingly.

"It is true." He was serious enough.

"You never told me!" she laughed.

"I was afraid to tell you. For some reason I was afraid of you."

"The idea!" she smiled. "You who were considered such a dashing, brilliant fellow!"

"It wasn't true, though still"—he had a way of pausing—"I can't see why I fell so far short of all that was expected of me, unless"—again the pause—"you were the cause. When you got married and came way up here altogether out of my reach, I lost hope. Somehow my brilliance, if I had it, dropped. Something died in me, went out like a light in a cutting wind. I became indifferent."

"But you married, though!" laughed Helen.

"Yes, I was married for ten years and after the death of my wife mine was by no means a blameless life, but neither my blessings nor my faults ever changed my love for you."

"Really!" said Helen far more warmly than she felt. "Do you still love poetry as you used to?" she asked by way of keeping up the conversation.

He looked pleased at her remembrance and answered fervently, "yes, I have ever been a lover of poetry. I suppose I have repeated aloud to you a thousand poems you never heard. Whenever I have been in the country I have never failed to take walks in the forest, where unobserved and unheard I could pour out my heart to you in the most beautiful words I could borrow from the poets of the world."

"Have you," Helen turned a trifle pale, "really loved me so? You're not just living a poem through me, are you?"

"I have always lived a poem through you!" And he reached out and took her hand.

"Is he is going to be sentimental?" thought Helen, and sprang to her feet.

"Do you know how long we have been sitting here chatting?" she exclaimed. "If we are going to dinner, we must start!"

He was still holding on to her hand, gazing with fever-lit eyes into hers.

"Helen!"

"What?"

"Grant me a favor. Don't go out for dinner. Haven't you some bread and butter here, a cup of tea? Forget the world. Let me remain here with you apart from it. Give me one evening out of your life in return for my unwavering love!"

She looked squarely into his eyes, her own troubled and full of doubt. But the strong light in his, flickering with the flames of a suppressed love, blinded and overcame her. She took her seat absently, almost wearily. For a long while silence was maintained between them.

Then finally she got up and touched a bell. "Marie," she said to the maid who answered, "serve tea."

It was rather late when she said good-night to him, and the following morning, over her coffee, there remained in her mind scarcely more than a shadowy impression, one following a strange dream bordering possibly on a nightmare.

She had given an evening out of her life to an uninteresting old man. She had allowed him to sit beside her on the davenport—he called it sofa—with his arm around her waist, the old-fashioned way of his day, and accepted the kiss that contained a pent-up love of thirty years.

None of it had been pleasant; it had been in fact from first to last, an ordeal. But now that it was over and he was gone, it loomed up in her mind as something beautiful, sacrificial, something that was like a charity, indulged in at the expense of one's own comfort.

Perhaps it was all wrong, she could scarcely question that. But it didn't seem to her wrong. It was as though she had paid off an old debt incurred when she was Helen Barksdale, the belle of her town.

## *Lottery Once Looked on With Great Favor*

The Louisiana lottery, as it was known, was the last of the lotteries to operate in the United States with the permission of the government. The state of Louisiana received annually $40,000 from the lottery. In 1890 congress withdrew from this corporation the use of the mails and forced its removal to Honduras. Four years later another act of congress prohibited the importation of lottery tickets or advertisements and placed heavy penalties on the sale of lottery tickets.

Before the lottery was finally challenged, this means of public gambling had been popular in this country. In the Eighteenth century it was easy to raise funds for the erection of public buildings of all kinds, including even churches. After Faneuil hall in Boston burned in 1761, a lottery furnished money for its restoration.

Lotteries are still conducted under state protection in many Spanish-American countries. — Kansas City Star.

# Daddy's Evening Fairy Tale

BY MARY GRAHAM BONNER

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## MUD TURTLE

"Turtle, be happy, be gay, for in a moment you will not be gay and you will not be happy," said the yellow-necked mud turtle.

"Whatever in the world is going to happen?" asked the rest of the turtles.

"This is dreadful. This makes us very nervous. This is too much.

"What does it all mean?

"What does it, indeed?"

"Nothing is going to happen," said the yellow-necked mud turtle.

"Then why is it that in another moment we will not be gay and we will not be happy?" asked the turtles.

"Yes, what does that mean," they repeated. "Surely we cannot help but worry when we hear such a speech.

"We would be most unnatural if we didn't feel anxious. Do tell us what you mean?

"Why, in another moment, will we not be gay, nor happy?"

"Because," said the yellow-necked mud turtle, "I have something to tell you.

"Nothing is going to happen—that is true.

"But, something is going to be said, and it will be true, and it will make you sad."

"Oh," said the other turtles, "let us hear what you have to say, so we may be sad quickly and then get over with it."

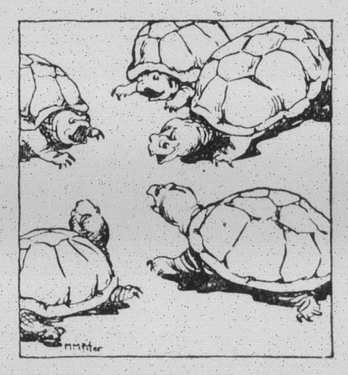
"You may never get over being sad," said the yellow-necked mud turtle.

"I am not at all sure that you will."

"How dreadful," said the other turtles.

"You tell us such dreadful, dreadful things.

"But give us a chance to see if we will ever get over being sad by letting us know what it is all about.



The Mud Turtles All Laughed.

"Tell us what you have to tell us."

"I am different," said the yellow-necked mud turtle, "from all of you.

"I have a yellow neck, yellow markings, and my eyes are yellow.

"Oh, that is wonderful.

"I have the gay and beautiful shade of yellow as a part of me.

"Poor mud turtles, I pity you all. For you are not as I am.

"I am the great yellow-necked mud turtle from the state of Arkansas.

"Poor mud turtles, my sad story for you, and my proud story for myself is all over.

"Now you see what I meant.

"Now you will be sad. Now you may never be happy again."

The mud turtles all laughed.

They all laughed very hard indeed.

"You may be proud that you have such colorings and such markings," they said.

"And, we admire you.

"But because we aren't like you is no reason for making us sad.

"We're not sad now. Nor do we expect to be sad.

"No, indeed, not even for a moment will we be sad."

And the yellow-necked mud turtle looked at the others who were so contented with a surprised look from her yellow eyes.

She was amazed at the other turtles.

Still she was not mean.

And so long as they didn't mind, certainly she didn't, but she thought they were a bit dull and foolish.

That was what she thought of them.

While they were merely amused at her, quite, quite amused.

### *Double-Edged*

Gym Teacher (to girls)—Lots of girls use dumbbells to get color in their cheeks.

Bright One—And lots of girls use color on their cheeks to get dumbbells.—Kansas Sour Owl.

### *Good for Something*

Auntie—Gracious, but that's a bad cold you have.

Annie—No, it isn't. It's a very good cold. It kept me away from school for a whole week.

### *Daddy Damaged Her*

Betty got spanked by her dad for being naughty. After the worst of the storm was over she snuggled close to her eight-year-old brother, Bobbie, and said: "Gee, daddy sure damaged me."

### *Origin of Terriers*

"Where do skye terriers come from?" asked four-year-old Gertrude.

"Humph!" exclaimed her brother, who is two years her senior, "anybody ought to know that; they come from the sky when it rains cats and dogs."


# CHILDREN'S NURSE RESUMES HER DUTIES

**Praises Lydia E. Pinkham's Vegetable Compound**

"I have taken Lydia E. Pinkham's Vegetable Compound for some time and I would not be without it in the house. As I am a children's nurse, I have to be on my feet a great deal and your medicine has helped me wonderfully. I was hardly able to do my housework when I began taking it, and now I am a strong and well woman, able to do all that and go out nursing besides. I have also used the Sanative Wash and found it beneficial."—Mrs. Gertrude L. Stewart, 103 Davis St., Greenfield, Mass.

***Valuable for Weakness***

"I have found Lydia E. Pinkham's Vegetable Compound a valuable medicine for weakness."—Mrs. J. A. Pietsch, Box 397, Lancaster, Pa.

Hundreds of letters like these are received by the Pinkham Medicine Co., Lynn, Mass. Grateful women from Pennsylvania to Washington, from Texas to Illinois and from Rhode Island to Nebraska say that their health has improved since taking Lydia E. Pinkham's Vegetable Compound.

Try the New Cuticura Shaving Stick
Freely Lathering
Medicinal and Emollient

**STOMACH TROUBLES**
quickly leave. Green's August Flower is a stomachic corrective, has been used for 60 years and has given relief to thousands suffering with indigestion, dyspepsia, constipation, etc. At all druggists. 30c and 90c. If you cannot get it, write G. G. GREEN, INC., Woodbury, N. J.

**FOR OVER 200 YEARS**

haarlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.

GOLD MEDAL HAARLEM OIL CAPSULES

correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine Gold Medal.


Some girls marry for money because it is necessary to have some excuse.


**Sure Relief**

6 BELL-ANS Hot water Sure Relief

**BELL-ANS FOR INDIGESTION**
25¢ and 75¢ Pkgs. Sold Everywhere


It requires will power to get thin—that's all. One has to stop eating.


**ALLEN'S FOOT-EASE**
For Tired Feet It Can't Be Beat

At night when your feet are tired, sore and swollen from much walking or dancing, sprinkle two ALLEN'S FOOT-EASE powders in the foot-bath, gently rub the sore and inflamed parts and relief is like magic. Shake Allen's Foot-Ease into your shoes in the morning and walk in comfort. It takes the friction from the shoe. Sold everywhere. For FREE Sample and a Foot-Ease Walking Doll, address, ALLEN'S FOOT-EASE, Le Roy, N. Y.


While awaiting the tragedy, enjoy the farce.—Voltaire.

The occasional use of Roman Eye Balsam at night will prevent and relieve tired eyes and eye strain. 372 Pearl St., N. Y. Adv.

It is best, at times, to forget what you know.—Syrus.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BUFFALO SPECIALTY COMPANY
12 Liquid Veneer Bldg., Buffalo, N. Y.

## SUMMER BRINGS COOL FROCKS; FULLNESS MOVES TO THE SIDES

GOOD sense and fashion are getting better acquainted—although they still have occasional differences, in the matter of summer frocks they are going hand in hand. Fashion is devoted to sheer fabrics and good sense is devoted to comfort; neither of them has to make any sacrifice to provide cool frocks for hot days and this is what has been done for morning, noon or night in town or country.

In either place the average woman gets into a crisp house dress in the morning or into a casual day dress of some sort, made of washable material. Much attention is given to the styling of these morning frocks, which must work and a little embroidery on the collar.

When a distinctive style feature makes a success, interesting things begin to happen to it. Different designers, taking the new favorite under consideration, soon produce varied developments of the same idea and many interpretations of the mode finally reveal it at its best. Taking skirt fullness, as an example—it would seem that everything that can happen to the full skirt has happened to it, and now increasing numbers of mid-summer dresses display the popular skirt fullness placed at the side. It is introduced in innumerable ways, by

FOR ALL HOURS OF THE DAY

be simple and practical and should be durable and pretty as well. The outstanding new style point to be noted in them this season is the introduction of cotton and rayon mixed fabrics, among the dependable ginghams, percales, broadcloths and the like that are used for making them. These rayon mixtures are silky and sturdy.

Suitability is the test of good style; therefore for summer afternoons there are many practical and cool dresses of crepe de chine and fine cotton voile that will stand tubbing and much wear. Other informal afternoon frocks are made of lightweight printed silks, crepes or soft chiffon taffeta. Printed and plain chiffon is the most popular means of gathers, shirrings and all kinds of plaits (arranged in all kinds of ways) and by shaped flounces.

Sometimes a genius in designing takes two or three popular style points and combines them in one frock, usually throwing in, at the same time, a touch that is original. That is what has happened to the handsome afternoon gown shown here. A tunic effect, with fullness placed at the sides, a popular and graceful sleeve and a snug belt, appear in a model that has so much good style that it seems the best possible development of present modes. A new touch in trimming is distinctive. Applique bands, in a darker shade of crepe than the dress,

HANDSOME AFTERNOON GOWN

of all fabrics for afternoon and evening frocks of the dressier types and is often made up with lace, usually in light tan or ecru tints, or dyed to match a dominant color in the chiffon. Then comes the lace gown for dinner and evening worn over a foundation slip in a color. Just now black lace over a pink slip has many admirers, but nothing outranks the graceful, soft frocks of plain or printed chiffon in pastel colors that dine and dance at the end of a perfect day. These airy gowns are pleasant things to think about and the pleasantest of reflections concerns their inexpensiveness.

The pretty frock pictured here is made of voile adorned wih drawn-work and are edged with a narrow fancy braid, placed in rows on the sleeve and in a novel arrangement on the side panels. A vestee in the darker shade is edged with three rows of braid, and the neck finished by a standing collar with ties at the side.

Panels and panel effects occur rather often, on the latest gowns, along with snug belts and bloused waistlines. Also there are numbers of pretty frocks that open at the front like a coat and some of these are in double-breast style, but they do not look at all like coats and are made up in crepe de chine or georgette.

JULIA BOTTOMLEY.

(©, 1926, Western Newspaper Union.)

## GETTING RID OF HOUSEHOLD PESTS

### Most Insects Go Where There Is Prepared Food.

(Prepared by the United States Department of Agriculture.)

A flea and a fly once met in a flue.
Said the fly, "Let us flee."
Said the flea, "Let us fly."
So they flew through a flaw in the flue.

If not a flaw in the flue, a flaw in housekeeping accounts for a good many household insect pests. Most of them go where they can find their preferred food, and, if unmolested by remedial measures, soon breed in great numbers and became a serious problem. Many of the troublesome household insects feed on crumbs, scraps, and other exposed food. So keep your food supplies in tight metal or glass containers. Clean up promptly any food crumbs that may be scattered about. Don't leave any food uncovered. Keep your garbage pail closed, and have it emptied regularly. Rinse it out and line it with clean paper each time it is emptied.

Special precautions must be taken to get rid of breeding places for some kinds of insects. For instance, house flies breed in decaying vegetable and animal matter. So remove any decaying substances in or near the home. Mosquitoes breed in stagnant water, so cover the rain barrel, and allow no other stagnant water about. Windows and outside doors should be

Keeping Food So Insects Cannot Attack It.

closely screened, particularly against flies and mosquitoes. Fill up any cracks or holes in the floors and walls.

Ants are attracted by various food substances, especially fats and sugars. Keep these foods in closed containers, and clean up any crumbs or material spilled on shelves. The most effective way of ridding a house of ants is to find and destroy the nest by treating it with carbon disulphide, benzine, gasoline, or kerosene. If the nest itself cannot be found, oftentimes the ants may be traced to the opening or crack through which they enter. Squirt kerosene into this, or plug it with cotton saturated with the oil. In using this inflammable substance keep all open fires or lights away from them. Try moistening small sponges with the poisoned bait described in Farmers' Bulletin 1101, to attract the ants. They will carry the poison from the sponges back to their nest. This will result in extermination of the colony. Other methods are discussed in Farmers' Bulletin 1101. Sodium fluoride dusted where the ants are seen will be found effective.

Cockroaches or waterbugs come where there is dampness, bits of food, trash of all kinds. Sprinkling borax, pyrethrum, or best of all sodium fluoride freely and persistently day after day wherever cockroaches appear seems to be a fairly successful method of extermination.

In spite of all precautions you will sometimes find weevils or worms in apparently sound cartons of cereal, in the flour bin, or on dried fruits or nuts. These pests come from minute eggs deposited probably before the package was sealed or the product entered your house. Destroy all badly infested food materials promptly, and any paper containers. Wash and scald your permanent containers before you use them again. However objectionable the idea of such insects getting into food, a chance meal worm or weevil in the cereal is cause for far less concern than a fly lighting on food, for the worm has spent its entire life in the package, while the fly is covered with filth picked up in its promiscuous visits.

Flies, so far as possible, should be kept out of the house by screens. If they do get in, every effort should be made to drive them out or kill them. Use fly-traps, fly paper, insect powder, and poison. Above all, take steps to eliminate all possible breeding places for flies near your home, and get your neighbors to co-operate.

Fleas and bedbugs feed on human blood. The former sometimes become a real nuisance, if a room becomes infested with them. You will have to take the carpet or rugs out-of-doors and clean them, and also spray with benzine or gasoline. The floor should be washed with soap suds, special attention being given to cracks between boards and along baseboards.

Carpet beetles are common and their grubs or larvae feed on foods similar to those preferred by the larvae of the clothes moths—woolens and furs. They are found more often under tacked-down carpets, and, once established, are difficult to get rid of. Use rugs and bare floors, which are less liable to infestation. If you find these pests, take up the carpets, clean them thoroughly out-of-doors, spray them with gasoline or benzine, and, if possible, air them and sun them. Treat the room itself as in the case of flea infestation. Fill all cracks with a crack filler before the carpet is put back.

An insect pest that does considerable damage in the attic to books, paper, and stored clothing, is the silverfish. These insects are attracted by starch in bindings and in garments.

Clothes moths are partial to woolens, furs and other clothing on which to lay their eggs so that the larvae when hatched will have suitable food. All cold weather garments when put away for the season should be thoroughly cleaned, beaten, brushed and sunned, and then shut up in tight boxes or chests with such repellents as naphthalene flakes or paradichlorobenzine. Other methods of protecting clothing and furnishings from moths are described in Farmers' Bulletin 1353.

The centipede, although unpleasant to look at, is beneficial because it preys on other household insects. If its presence is annoying it may be controlled by using insect powders sprinkled about. The foregoing are the chief insect disturbers of the household, and in each case the old adage holds good, "Eternal vigilance is the price of peace."

## BUYING FRESH FRUITS AND VEGETABLES

Photo by U. S. D. A.

Curb Market Scene—Buying Fruits and Vegetables.

(Prepared by the United States Department of Agriculture.)

Appearance, condition, size, flavor and correct weight or measure are points to take into consideration when buying fresh fruits and vegetables, suggests the United States Department of Agriculture. Care in grading and preparing for shipment results in the best products and is usually indicated by careful packing in heavy crates that prevent bruising, by a spotless surface, uniform in size in each crate, and often by individual paper wrappings. The appearance of such external parts as tips and leaves is a help in judging freshness in the retail market.

**Look for Decay.**

Look not only for the beginning of decay but also for maturity and fineness of flavor. A good pineapple, for example, has a fine aroma. Juice is heavier than pith or rind, and the lighter of two similar looking grapefruit or parsnips should be rejected. A well-filled head of cabbage is heavy. Sometimes it pays to buy a single apple or orange and taste it before purchasing a large quantity from the same lot. In marketing for several days at a time such foods as peaches, bananas, tomatoes or pears, that ripen at home, should be bought in different stages of maturity—some green and some ready for immediate use.

**Individual Portions.**

Vegetables or fruits that are to be cooked or served in individual portions should be uniform in size. But if your apples, sweet potatoes, green peppers or tomatoes are to be cut up, mashed or put to many uses, ungraded products at a lower price will do just as well. Mere size is not economical in cases where a single grapefruit or apple is too large for one and not large enough for two persons. Estimate exactly how many you require to serve your family and buy that number. Have the number or amount you want weighed or measured after you have selected it. Otherwise you must learn for yourself how many servings a quart, a pound or a dozen will make, and buy accordingly.


Children Cry for

Fletcher's CASTORIA

MOTHER:— Fletcher's Castoria is a pleasant, harmless Substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, especially prepared for Infants in arms and Children all ages.

To avoid imitations, always look for the signature of Chas. H. Fletcher
Proven directions on each package. Physicians everywhere recommend it.

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Unless you see the "Bayer Cross" on package or on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians over twenty-five years for

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Each unbroken "Bayer" package contains proven directions. Handy boxes of twelve tablets cost few cents. Druggists also sell bottles of 24 and 100.

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For speedy and effective action, Dr. Peery's "Dead Shot" has no equal. A single dose cleans out Worms or Tapeworm. 372 Pearl St., N. Y. Adv.

Study carefully the man who sneers at liberty.

Cuticura for Pimply Faces.

To remove pimples and blackheads smear them with Cuticura Ointment. Wash off in five minutes with Cuticura Soap and hot water. Once clear keep your skin clear by using them for daily toilet purposes. Don't fail to include Cuticura Talcum. Advertisement.

Man is a bundle or habits.—Palcy.

BURNS and SCALDS
Stop the throbbing and smarting at once with a soothing touch of
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PARKER'S HAIR BALSAM
Removes Dandruff-Stops Hair Falling
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HINDERCORNS Removes Corns, Callouses, etc., stops all pain, ensures comfort to the feet, makes walking easy. 15c by mail or at Druggists. Hiscox Chemical Works, Patchogue, N. Y.

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Don't ignore the danger signals of aching eyes, red lids, bloodshot eyeballs. Mitchell Eye Salve removes irritation, reduces inflammation, soothes pain.
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2973 Michigan Ave. Chicago, Ill.

100 Weekly selling unbreakable combs. I show you how. Barnes, 24 Calendar, Providence, R. I.


W. N. U., San Francisco, No. 25—1926.

*How'd He Know?*

Timmons—The best way to lose a friend is to lend him money.

Watson—Did you find that out by lending or borrowing?


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Curses on thee, little pest
Filthy fly, unwelcome guest!

NO need to tolerate a single fly in your house. Flit kills flies.

Flit spray clears your home in a few minutes of disease-bearing flies and mosquitoes. It is clean, safe and easy to use.

Kills All Household Insects

Flit spray also destroys bed bugs, roaches and ants. It searches out the cracks and crevices where they hide and breed, and destroys insects and their eggs. Spray Flit on your garments. Flit kills moths and their larvae which eat holes. Extensive tests showed that Flit spray did not stain the most delicate fabrics.

Flit is the result of exhaustive research by expert entomologists and chemists. It is harmless to mankind. Flit has replaced the old methods because it kills *all* the insects—and does it quickly.

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Flies Mosquitoes Moths
Ants Bed Bugs Roaches

"The yellow can with the black band"

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The San Diego Consolidated Gas & Electric Company is connected to this network of transmission lines at two places, one with the Southern California Edison Company at Capistrano, and the other with the Southern Sierras Power Company at Rincon. By means of this connection the Company has not only protected itself against emergencies that might cause power shortages in this district, but has combined with a system of transmission lines extending from Mexico on the south to the Oregon line on the north.

While this method of assistance between power companies in California is of recent development, yet only a few months ago our Company was able to assist in relieving a serious situation in Southern California due to the shortage of hydro-electric power, resulting from the continued dry weather.

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The service rendered by the electrical industry of California today offers a powerful and trustworthy servant whose services are available at all hours of the day and night at a cost less than that charged before the War with practically no interruption.

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### FEATURES FOR HOLIDAY WEEK AT GRANADA THEATRE IN LA JOLLA

Ernest Torrence, Louise Dresser, Jack Holt, Esther Ralston, Hoot Gibson, Reginald Denny, Laura La Plante, Rod La Rocque, Marguerite De La Motte, al lnames to conjure with, and all stars and staresses who appear in the features being offered by the Granada theatre for the week starting Saturday, July 3, and ending Friday night, July 9.

On Saturday, July 3, both matinee and night, the Granada is showing Hoot Gibson, western star, in the screen version of B. M. Bowers' widely read novel, "Chip of the Flying U," Virginia Browne Faire, Philo McCullough and Harry Todd appear in support of the star.

On Sunday and Monday, July 4-5, Ernest Torrence, Louise Dresser, Jack Holt and Esther Ralston will be seen in "The Blind Goddess," a picture which tends to show the fallability of circumstantial evidence. "The Heavy Parade," Mutt and Jeff, and a news reel will also be shown.

Laughter shaken crowds, should be the order of things on Tuesday and Wednesday, when "Skinner's Dress Suit," the picturization of Henry Irving Dodge's celebrated book, will be the piece de resistance at the Granada. As Skinner, the underpaid clerk, Reginald Denny has one of the greatest roles of his career. Laura La Plante, a star in her own name, has been borrowed to play opposite the star, and together they help to make this picture one of the best comedy dramas of all times.

On Thursday and Friday, Rod La Rocque, in "Red Dice" will be the feature attraction. "Red Dice" is from the story, "The Iron Chalice," by Octavus Roy Cohn, which appeared first in the Elks' magazine. A news reel, and Felix the Cat will also be shown.

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# ACTION!

The friction of man in action is the energy which sends the world spinning and if you wish to see action in the full sense of the word, take a trip sometime in the near future to Sunset Cliffs and there you will see action,—improvements going in so rapidly as to be almost unbelievable, a section of this city changing so fast as to be a thing to marvel at.

With this message, we are introducing to you our new slogan,—"Build on Point Loma.. It is our intention from now on, to use this slogan both in words and deeds.

Just what meaning do the words, "Point Loma," convey to you when you hear them? What is the reaction of your subsconscious mind to these words and do they convey to you any particular meaning?

It will be an interesting psychological experiment for you to ask your banker, merchant or friend just what the words, "Point Loma," signify to them. The answer you will find always the same,—Point Loma, San Diego's finest future residential district.

When such thoughts and s u c h expressions become unanimous, as they are at the present time, they create desire to live in such a district; and no individual who will take the time to study the situation a little, no matter how conservative he may be, will deny the fact that Point Loma's future as a high-class residential community is now assured.

Folks, I firmly believe that "it won't be long now" until the present prices of San Diego real estate will be history. Just remember, when the old town gets to be a million, it won't mean a single thing to you except that it will be harder to find a place to park your car, unless you own some of her real estate. You are going to buy some San Diego real estate anyway; so, why wait and pay more. Tomorrow never comes. Today is the time.

Our big canvas pavilion, which we are using for our headquarters, is now located on Point Loma at the corner of Chatsworth and Tennyson. A daily luncheon is served at 12:30, followed by an interesting, entertaining and educational talk on San Diego and real estate. You are invited. No charge.

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